



THE NEW VOLVO V90





INNOVATION FOR PEOPLE

Made by Sweden.

At Volvo Cars, we continuously innovate in order to make your life better. Every car, every technology and every design is the result of a clear vision – to put people at the heart of everything we do. It's a vision that has driven us from the start, one informed by Sweden, a country which values people as individuals and where conventions are challenged. It's a culture with a rich design heritage and a unique way of looking at the world.

This vision has inspired us to create the likes of the three-point safety belt and side-impact airbags – inventions that have saved lives and changed automotive history. And with our new generation of cars models we continue with this tradition.

Scandinavian design combines with modern Swedish luxury to enrich your experience. Intuitive Sensus technology makes life less complicated and keeps you connected with the world, while the latest Drive-E powertrains balance responsive power with class-leading efficiency. And our IntelliSafe innovations support you while you are driving, helping to prevent accidents. They make your journey more comfortable and enjoyable.

We understand what's important to people. It forms the basis of all the innovations which we create. Innovations that improve lives.

At Volvo Cars we design our cars around you.

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"This is an estate car that combines powerful good looks with everyday practicality."

THE NEW VERSATILITY

Built for the way you live.

We created the V90 for a world that demands versatility, without compromising elegance and sophistication. From the exterior's clean, taut lines to the spacious, light-filled cabin, this is an estate car that combines powerful good looks with everyday practicality.

The V90 is packed with innovative technology that has one purpose: to make your life easier, and one principle: it must be easy to use. A big touch screen means we've

been able to reduce the number of buttons to a minimum, as it's in portrait format reading scrolling maps is much easier. Run-off road Mitigation is a world-first innovation that helps to steer you back on track if the car starts to veer off the road accidentally. This is our human-centric approach to technology – it works for you.

Underneath the crisply sculpted exterior lies an all-new chassis that delivers the

perfect combination of precise handling and welcome comfort. New double wishbone front suspension and Integral axle rear suspension give you control over the car's movement. The optional rear air suspension has different settings to suit your mood, or the road, and keeps the car at the optimum level, regardless of load.

This an estate car built to enhance every day, and never to be mundane.







DESIGNED FOR CONTROL

Precision and accuracy at every touch.



From the moment you settle into the sculpted driver's seat you're in control. You sit low in the V90, with the 9-inch centre display with touch screen angled towards you to create the feeling of a cockpit. You're surrounded by an environment where beautiful materials and advanced technology meet, creating a cabin that looks great and works perfectly.

The exceptional craftsmanship enhances the feeling of precision. Take the air vents, inspired by our concept cars. With a metal-finish vertical strip and distinctive diamond-pattern surfaces for the control knobs they are beautiful to look at and a pleasure to use. In the V90 every component moves with the accuracy

afforded by fine engineering. It is a car that gives you control over every part of your journey.

Perforated Nappa Leather Blond in Blond interior UC00 | Linear Walnut inlay





"In the V90, technology and convenience go hand in hand."

Light. Space. Luxury.

Travel first class in every seat, every day. Because when you're in the V90 you're in your own private lounge, a place where comfort and luxury combine with technology and craftsmanship.

It starts with the front seats. Sculpted to complement the human form, they provide superb support and a huge range of adjustment, so everyone can find the ideal seating position. Optional ventilation and massage functions provide even greater comfort.

The shape of the backrests increases legroom for passengers in the rear. The rear seats are designed to cosset and support, while optional four-zone climate control, retractable rear sun blinds and individually controlled heated outer rear seats add to the sense of luxury.

A panoramic glass sunroof that floods the entire cabin with light is a design highlight. Tinted to prevent glare, this optional feature opens to create an even more airy feel, and can be closed remotely using the remote key fob.

At night the cabin glows with the warmth of its interior lighting, welcoming you into the car. The optional high-level illumination lighting package includes backlit door handles and illuminated tread plates, as well as additional interior lighting that enhances the exclusive ambience.

CleanZone technology means the air you breathe inside the car is cleaner than the air outside. It filters dust, pollen, particulates and odours while monitoring the air quality and closing the intakes if pollutant levels rise too

high. It happens automatically – all you need to do is set the temperature you want and the V90 does the rest. The clever design and versatile interior layout make your life easier. The shape of the load compartment means it's easy to fit in awkwardly shaped objects, and a single touch on each of the rear seats allows you to fold them for a longer, completely flat load space. The power operated tailgate has an optional hands-free function so you don't have to put down what you're carrying to open it. In the V90, technology and convenience go hand in hand.



In the driver's seat you're in charge. Control functions such as navigation and entertainment from the steering wheel buttons, while the optional 12-inch driver display keeps you informed.



Every element of the cabin is crafted to make form and function one. The door handles can be backlit, making them easier to find in the dark.



Beautiful, natural materials such as Linear Walnut complement the car's advanced technology, creating a uniquely contemporary look.



"Sensus connects you with your Volvo and the rest of the world."

SENSUS

Informed, in control and always up to date.

Sensus has a guiding principle – to make your life easier and more enjoyable, whether it's your comfort, entertainment or navigation requirements. Sensus connects you with your Volvo and the rest of the world. It keeps you informed, entertained and in control of your journey.

Intuitive, easy-to-use controls are a prime feature of Sensus and you will find them on the large, 9-inch centre display with touch

screen. Replacing physical buttons with virtual equivalents on the screen allows them to be larger and easier to use. Bold, clear graphics make it easy to absorb information at a glance. Our philosophy has always been that you should be able to operate your Volvo and keep your eyes on the road. The optional head-up display means you can do just that while staying connected and informed. And Sensus goes further, with in-car wifi

keeping your devices connected to the internet, while our audio systems offer considerable flexibility when it comes to choosing your desired music source and tailoring its sound.

The Sensus experience enriches every moment that you spend in your Volvo.

"Turn the centre display into an extension of your iPhone® using Apple CarPlay TM ."

Connecting you with a world of entertainment.

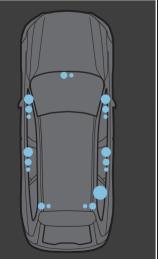
Get closer to the music you love, no matter which seat you're in. With Sensus Connect all of your music is available all of the time, whether it's direct from your favoured media source or streaming from the internet.

It all begins with the 9-inch centre display, the control centre for Sensus. The surface responds to the lightest of touches – you only need to brush your fingers over the glass to operate the controls. It even works with gloved hands.

Connecting your devices is quick and easy. Simply plug your iPhone® into the car using the USB connection and you can turn the centre display into an extension of your iPhone® using Apple CarPlay™. When it's connected to Apple CarPlay™ your phone will

be charging, too. And Android smartphone users can connect with Android Auto $^{\rm TM}$ to access your device's music, make calls and send messages.

Your choice of entertainment is not limited by what you have on your smartphone or portable audio player. Wifi and tethered internet increases your choice, with a fast and stable connection through the roof aerial. The Spotify® in-car app makes finding new music quick and easy, and you have access to internet radio and on-demand services, as well. Our High Performance audio system is tuned to make the most of your music, while Premium Sound by Bowers & Wilkins takes the listening experience to another level.





Premium Sound by Bowers & Wilkins gives every occupant a superb audio experience, no matter which seat they are sitting in. Developed with Bowers & Wilkins, creators of high-end audio, this innovative technology brings exceptional clarity and realism to your favourite music. The unique airventilated subwoofer delivers richer, deeper bass by drawing air in from outside the car so it can pulse more air through the speaker. There are 19 speakers, allowing everyone in

the car to get the best possible sound, all the time. And you get closer to the performance by using one of the system's three room modes to bring the music to life. Concert mode recreates the unique acoustic experience of the Gothenburg Concert Hall, while Stage and Studio modes put you at the heart of the music, allowing you to hear it as the musicians intended.









Get to your destination every time, with ease.

Let Sensus Navigation be your guide, helping you find your destination and keeping you informed. Our sophisticated navigation uses intuitive technology so that wherever you go, you'll get there quickly and easily.

Everything you need to know is shown on the 8-inch (standard) or 12-inch (optional) driver display right in front of you. The high-resolution image self-adjusts so it's never too bright, automatically resizing the instruments to accommodate navigation information. The optional head-up display displays all the vital information onto the lower part of the windscreen, projected to look like it is

hovering in front of the car. It means you stay informed without ever having to take your eyes off the road.

Getting to your destination is made even easier with the clear graphics of our maps. And, because we give you free lifetime mapping upgrades, Sensus stays one step ahead, guiding you accurately.

Sensus also saves you time by helping you find what you're looking for, with built-in navigation apps capable of locating parking spaces and finding petrol stations.

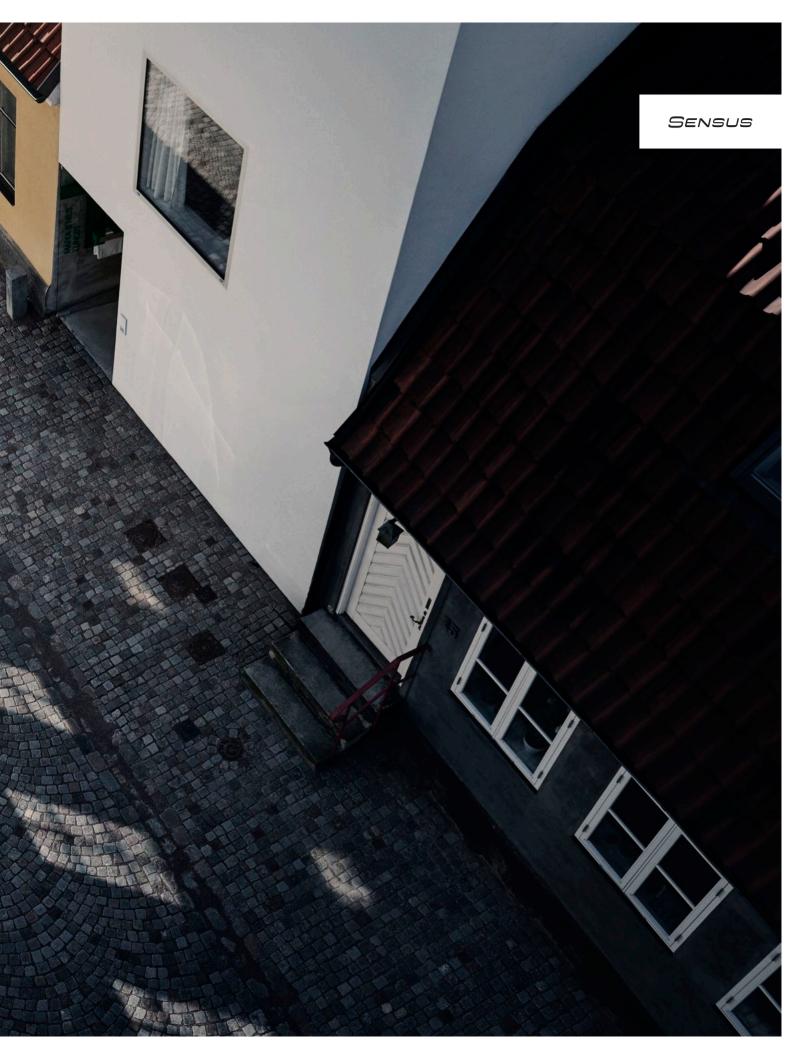
With Sensus taking care of the way ahead, you can enjoy the journey.



Voice control. Controlling Sensus is as easy as telling it what to do. Talk to your Volvo, using natural phrases such as "go to Industrigatan, Stockholm" or "call Emily Johnsson", and voice control will carry out your instructions to operate climate control, navigation, infotainment and your smart phone.

Centre display. The portrait format centre display with touch screen makes reading maps and following navigation prompts beautifully straightforward. Maps appear as they would in an atlas and they scroll less, so you can see where you're going and what's coming next. Its clarity, size and orientation make it the ideal companion for every journey.







"Journeys are more relaxed with IntelliSafe there to help you."

INTELLISAFE

Always looking out for you.

IntelliSafe is our name for the intuitive, intelligent technologies that support your driving, help to prevent accidents and protect you in a collision. This innovative technology plays a key role in helping us to realise our bold vision that, by 2020, no one will be killed or seriously injured in a new Volvo car.

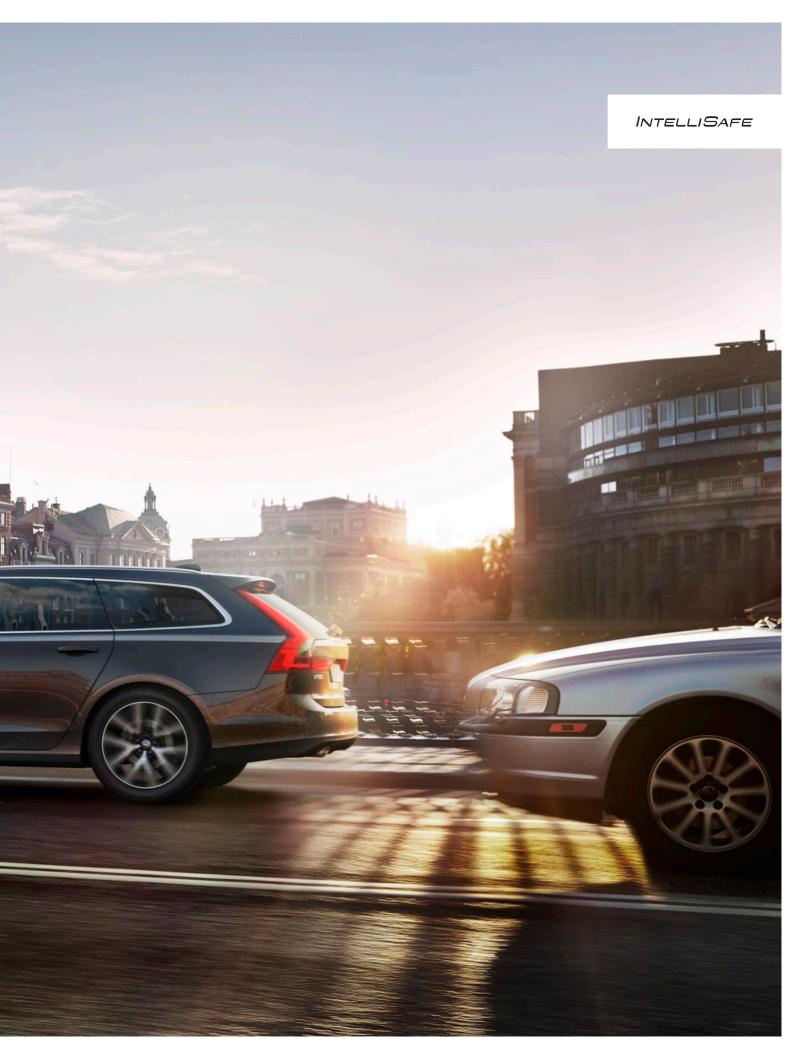
City Safety is at the heart of IntelliSafe. Fitted as standard, it's like a co-pilot that's looking out for you, detecting danger ahead then warning you and intervening if neces-

sary. City Safety identifies other vehicles, pedestrians, cyclists and large animals ahead of you, even at night. It warns you of any hazards and, if you don't react, it will brake automatically to help avoid or mitigate a collision.

Journeys are more relaxed with IntelliSafe to support you. Pilot Assist adjusts the steering to help you keep the car centred in its lane and at a constant speed or a set distance from the car in front. Run-off road Mitigation is a worldfirst that steers and, if necessary, brakes for you to help prevent you leaving the road accidentally. Driver Alert Control recognises if you're tired or distracted and suggests that it's time to take a break, while Road Sign Information reminds you of the speed limit.

Add BLIS™ (blind spot information system) for increased awareness and confidence on the road, alerting you to vehicles alongside you. When you're reversing out of a parking space Cross Traffic Alert keeps an eye out behind your Volvo for other road users.









Protecting what's most important.

Protecting you and your passengers has always been our priority at Volvo Cars, and our latest generation of cars does more than ever to keep you safe. From preventive technology that helps you avoid collisions to protective features that cushion the impact of any collision, we will never stop innovating in order to improve your safety.

Your Volvo surrounds you with protective safety. The foundation for our new generation of cars is a very strong passenger compartment that uses a high

percentage of ultra high-strength (boron) steel to create a protective cage around you and your passengers.

Volvo Cars gave the world the threepoint safety belt in 1959 and our latest developments continue this commitment to life-saving inventions. Run-off road Mitigation is an emergency system which intervenes with steering inputs and brakes if it detects you are about to come off the road.

Should your car leave the road, Run-off road Protection technology reduces your

chances of suffering serious injury. Prepared front safety belts automatically tighten when the car senses that an impact is imminent, ensuring that you and your passenger are in the safest position if a collision occurs. Our unique energy-absorbing seats also help to protect your spine in the event of a hard landing should the car become airborne.

It's this range of safety technologies and attention to detail that makes your Volvo a safe place to be.





Volvo is synonymous with road safety. We put our first safety cage into production in 1944, and created the three-point safety belt back in 1959. And we're still innovating today. Prepared front safety belts tighten automatically if the car detects that a collision is likely, to ensure you're in the safest position should one occur.

The sculpted front seats in the V90 are more than just beautiful to look at. Their unique structure helps to absorb vertical impacts, helping to protect your spine if the car lands heavily after leaving the road or becoming airborne. It's another example of how we make every part of a Volvo work harder for your safety.





"Balancing performance and efficiency, every Volvo powertrain gives you on-demand power with low fuel consumption and emissions."

DRIVE-E

Enjoying more, using less.

With the perfect balance between performance and efficiency, every Volvo engine gives you on-demand power with low fuel consumption. We achieve this with Drive-E, the cutting-edge technology behind every one of our advanced petrol and diesel engines, where performance and efficiency are built in.

It's our innovative culture that enables us to create such engines. The D5 powertrain in the V90 features PowerPulse, a Volvo Cars world-first. It activates the turbocharger as soon as you press the accelerator to give an instant boost of acceleration from standstill and at lower speeds. Technology such as this enables us to offer the power of a much larger engine from a compact four-cylinder, so you get the perfect mix of power and efficiency.

Smaller engines lose less energy through friction so they can make every drop of fuel work harder to minimise emissions. We've used low-friction components to make them run smoother and more efficiently. Reducing size and weight has freed up interior space and improved the car's handling.

The precise eight-speed automatic gearbox makes the most of each engine's potential. Designed to minimise power loss and maximise performance, the gearbox will always select the right gear for whatever is coming next, or you can choose to change gear yourself in manual mode. To help you drive more efficiently, select Eco mode and the V90 recalibrates the drivetrain for the lowest possible fuel consumption and emissions. The coast function disconnects the engine from the automatic transmission

when you release the accelerator at speeds above 40mph so it isn't being used to slow the car.

Our diesels are quiet and smooth for a relaxing journey, thanks to ground-breaking i-ART injection technology. By precisely metering exactly the right amount of fuel for each cylinder, i-ART helps the engine run more smoothly while using less fuel. And the technology ensures it stays that way for the car's lifetime. You will always benefit from low fuel consumption.

At Volvo Cars, by looking to the future we enhance your life today. Drive-E brings together advanced technologies to give you efficiency, performance and range – and a better drive for you.

"The T8 Twin Engine gives you the best of both worlds. Power without compromise."

Two hearts, one car.

Our high-performance powertrain, the T8 Twin Engine, gives you an involving drive as well as cutting CO₂ emissions.

With 407hp the combination of a four cylinder petrol engine and powerful electric motor offer the power and performance of a much larger engine, but use much less fuel. The 320hp petrol engine drives the front wheels and the electric motor powers the rear, giving instantaneous acceleration and on-demand all-wheel drive.

With just the electric motor powering the car, you benefit from silent, emissions free driving and an electric-only range of over 28 miles, which is ideally suited to daily commuting.

Four different drive modes offer precise control over the car's powertrain. Hybrid mode uses petrol and electric power for the best balance of power and efficiency while Pure uses the electric motor only for zero-emission driving. Power combines the full output of the petrol engine and the electric motor for the best performance, while AWD switches to full-time all-wheel drive. Blend your favourite elements of each mode and create a mode that's tailored to your needs by selecting Individual.

Controlling this technology is intuitive and straightforward. A beautiful machined-alloy roller switch allows you to flick easily

between modes. And if you've chosen our rear air suspension your car automatically selects the best chassis settings to complement the drive mode, allowing you to enjoy the drive while your Volvo does the work.

Charging the battery is quick and easy. Drive the car and the battery charges itself, thanks to regenerative braking. If you need to top it up, plug it into the mains supply and the battery can be fully charged in under three hours.

The T8 Twin Engine gives you the best of both worlds. Power without compromise.

T8 Twin Engine will be available for order during 2017.



Made from Orrefors® crystal glass, the gear selector in the T8 blends traditional Swedish materials with advanced design and technology.



The combined power of a turbocharged petrol engine and a responsive electric motor makes the V90 T8 a true performance saloon.



Plug in, turn on, charge up. Use the charging port to connect the V90 to the mains and enjoy the refinement of the electric motor wherever you go.







Driven to perfection.

We designed the V90 from the ground up for precision and comfort. That's why the sophisticated suspension gives you the best of both worlds. Accuracy and precision when you want it, backed up by comfort and technology to make every drive enjoyable.

Double wishbone front suspension works in harmony with integral link rear suspension to give you precise control over the car. With our active chassis with rear air suspension, your V90 will compensate for loads while adapting the chassis to the road and driving conditions for an even better ride. Advanced driver aids such as stability control and understeer control logic keep the V90 stable, improving the way it handles corners. All-wheel drive models provide even greater reassurance on demanding roads.

As an option, you can choose between four drive modes that allow you to tailor the car's behaviour to your mood and find the perfect setting for the road you're on. Altering the engine, gearbox, accelerator and steering response changes the way the car behaves and, with the optional active chassis with rear air suspension, how it rides and handles. Gearshift paddles increase your control further.

And when you come to a stop, the V90 helps you to get going again. Hill Start Assist makes pulling away on an incline effortless by holding the car on the brake until you press the accelerator. Auto Hold keeps the brakes on after you've released the pedal, so you can let the car do all the work in stationary traffic.



Discover superior comfort and handling with our optional active chassis with rear air suspension. It soaks up poor road surfaces and keeps the ride height constant so the car responds how you want it to. Active chassis technology allows you to customise the way the V90 rides and handles.

Inscription | 711 Bright Silver metallic | 20" 8-Spoke Silver/Diamond Cut, 214



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Enjoy the performance.



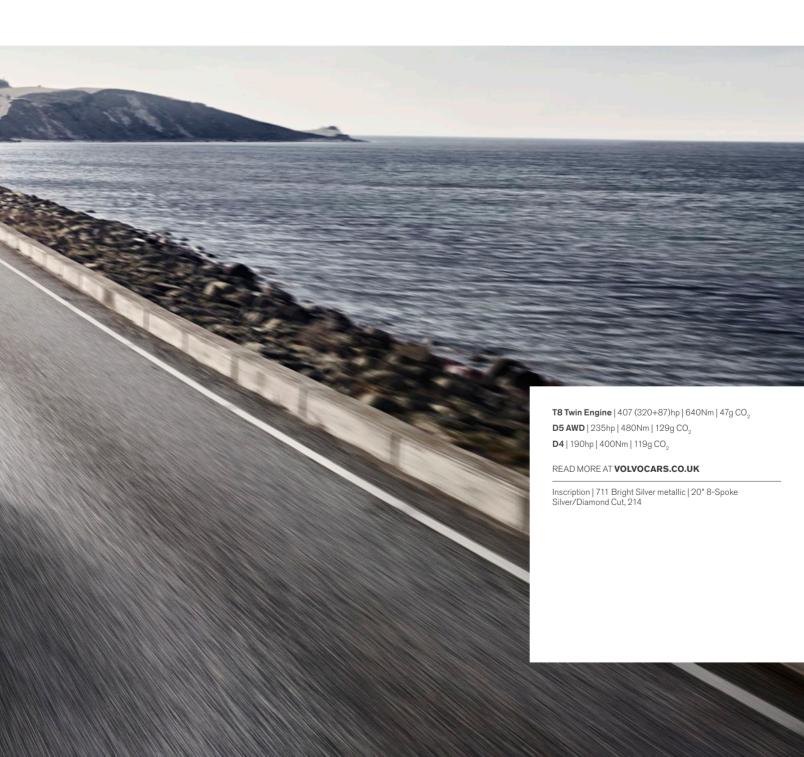
At the heart of the V90 is a range of powerful, refined and advanced petrol and diesel powertrains that give you a great driving experience. All use our Volvo Cars' Drive-E technology to maximise power and minimise emissions, and every engine offers the performance of a larger engine with the efficiency of a four-cylinder.

The sophisticated diesel powertrains provide equally strong performance. The 235hp D5 is the most powerful diesel we've ever built, while the efficiency and refinement of the 190hp D4 make it the perfect choice for the business user.

Our 407hp T8 Twin Engine with plug-in hybrid technology delivers an exhilarating

drive with uncompromised efficiency. Combining a high-performance petrol engine and an electric motor, this powertrain allows outstanding highway performance and zero emission commuting – with all-wheel drive capability when needed.

Whichever powertrain you choose, the V90 will always perform.





FREEDOM OF CHOICE, YOUR CHOICE

In a Volvo, you can enjoy the finer aspects of freedom. Such as the freedom to explore new roads, the freedom to enjoy the experience and – not least – the freedom to create a car that matches your style and personality. Choosing a Volvo is more than a statement of your personality. It's about knowing what's most important in life and going in that direction. To show a greater care for people and the world we share, and

never compromise with design and quality. To choose a car that's more human-centric, more intuitive and more efficient – simply much of what empowers you to live a rich, authentic life

To ensure you get your new Volvo V90 exactly as you want it, we have created a wide range of options, trim levels and personal expressions. Even if your V90 is generously equipped, you may want to

enhance the experience even further. Maybe you want to indulge your senses in the finest Scandinavian luxury? Then you'll feel at home with Inscription. Or if you're in for a more sporty style inside and out – why not take a look at R-Design? Whatever you prefer, you can rest assure there's a Volvo V90 for you. Read on, and see what your new V90 will look like.







Volvo V90 Inscription



Volvo V90 R-Design

THE RIGHT EQUIPMENT FOR YOUR DRIVE

Choosing a Volvo V90 is the easy part. And now all you need to do is select the equipment level that's right for you. Already our standard equipment level Kinetic will provide you with a high level of technology that will meet high demands on style, comfort and safety. For example, you can enjoy the control provided by our 8-inch driver display and Sensus Connect with enhanced connectivity - such as the intuitive operation of our 9-inch centre display with touch screen and voice control - and the clear sound reproduction of our High Performance audio system. Our electronically-controlled dual-zone climate system ensures you and your passengers can enjoy a comfortable cabin climate in all temperatures - the driver and front seat passenger can adjust the temperature to

suit individual preferences. And of course: you get our world-leading IntelliSafe technologies including the award-winning City Safety collision avoidance technology, Lane Keeping Aid, Adaptive Cruise Control and our new semi-autonomous driving technology Pilot Assist as standard.

To further heighten your Scandinavian luxury experience, there's the option of our Momentum equipment level. Our signature headlights with LED illumination together with bright deco exterior design elements and larger 18-inch or 19-inch wheels will add to the exclusiveness and road presence of your V90. On the inside, aluminium tread plates welcome you every time you enter the cabin of your Volvo. The stylish Textile/Leather upholstery and brushed aluminium

decor inlays further complement the interior ambience – an experience that can be further enhanced with our optional Leather upholstery and genuine wood decor inlays. A power adjustable 4-way lumbar support for the front seats including vertical adjustment makes it easy to optimise the support to your needs. And when it's dark, the upgraded interior illumination enhances the luxurious feeling inside your V90.

With Momentum, you also have the benefit of retractable door mirrors and a power operated tailgate with an optional comfort opening function – just move your foot beneath the rear bumper and the tailgate opens at your convenience.

V90 MOMENTUM

Includes:

Exterior:

17" (D4) or 18" (D5) Alloy wheels | Active High Beam | Tyre pressure monotoring system | LED headlights illumination | Dual visible tailpipes in chrome | Front grille high gloss black with chrome frame | Fully colour adapted sills and bumpers | Park assist, rear | Power operated tailgate | Retractable rear-view mirrors

Interior:

Automatically dimmed inner rear-view mirror | Comfort seats with leather-faced upholstery | High Perfomance audio (9" centre display) | Textile floor mats | CleanZone | 8" driver display | Uni deco inlay in steering wheel | 4-way power adjustable lumbar support, front seats | Cargo opening scuff plate in stainless steel | Iron Ore decor inlays | Interior mid level illumination | Aluminium tread plates, front and rear

1. V90 Momentum with 18-inch wheels and dual visible chrome tailpipes. 2. Signature LED illumination, the high gloss black grille, bright deco exterior details contribute to a both powerful and elegant appearance (Momentum). 3. The standard 8-inch driver display allows you to choose between different visual appearances. To provide optimum visibility, the display's brightness automatically adapts to exterior light conditions. 4. Park Assist supports you when reversing and the chrome dual tailpipes give your V90 a more dynamic look (Momentum). 5. Sensus Connect includes the large 9-inch centre display with touch screen, voice control, USB/AUX inputs, internet maps and our 330W High Performance audio system with 10 excellent speakers and Bluetooth® audio streaming. 6. The smartly positioned coat hangers right behind the front seats make it easy to hang a garment without obscuring vision through the rear windows.



Providing a wide range of exterior colours and wheels, the new Volvo V90 allows you to create a Volvo that's really you. Momentum gives you the option of 17-inch and 18-inch wheels. The exterior colour you choose has a dramatic impact on the personality of your V90. Available in different variations, each colour imbues your Volvo with a sense of luxury and presence.



19" 5-Triple Spoke, Matt Tech Black/Diamond Cut, 498 (Optional)



18" 10-Spoke, Turbine Silver Bright, 154 (Standard D5 AWD)



18" 5-Double Spoke, Silver, 149



17" 7-Spoke, Silver, 152, (Standard D4)



614 Ice White



707 Crystal White pearl



711Bright Silver metallic



477 Electric Silver metallic



721 Mussel Blue metallic



467 Magic Blue metallic



714 Osmium Grey metallic



492 Savile Grey metallic



717 Onyx Black metallic



019 Black Stone



722 Maple Brown metallic



700 Twilight Bronze metallic



719 Luminous Sand metallic



UPHOLSTERIES Leather, Comfort seat 1. Charcoal in Charcoal interior, RA00 **2.** Amber in Charcoal interior, RA20 **3.** Blond in Blond/Charcoal interior and Charcoal base carpets and mats, UA00





A HIGHER GRADE OF LUXURY

We created the exclusive V90 Inscription to meet your highest expectations on Scandinavian luxury. It's a highly personal expression that evokes a strong sense of elegant refinement. Each detail is carefully selected to give you and your passengers a

sophisticated and invigorating experience. Distinguished exterior design cues enhance the luxurious look and feel of the V90, while the meticulously crafted interior gives you ample room for a relaxed driving experience. The V90 Inscription epitomises our proud

heritage of human-centric design. And when it comes to intelligent luxury imbued with distinctive style and fresh thinking, the V90 Inscription is in a class of its own - just like you.

V90 INSCRIPTION

Includes Momentum equipment level plus the following:

18" Alloy wheels | Bright deco exterior with embossed Inscription side moulding | Dual integrated tailpipes | Foglights in front spoiler

12" driver display | Comfort seats with Fine Nappa Leather upholstery | Inscription mats, front and rear | Illuminated metal tread plates | Interior high level illumination | Leather key remote | Linear Walnut decor inlays | Power driver seat with memory function for seat and side mirrors | Power seat, passenger | Keyless drive | Linear walnut inlays | Handsfree bootlid open/close

The highly sophisticated V90 Inscription expresses the essence of contemporary luxury. Instantly recognisable thanks to its distinctive chrome-finish grille and lower door bright deco moulding, this expression sets the V90 apart thanks to a number of well-judged exterior design cues that correspond with the car's timeless Scandinavian design. Just like beautifully crafted pieces of jewellery design, the ten-spoke Silver/Diamond Cut wheels harmonise perfectly with the metal finish of the bright deco body inlays and the integrated roof rails. Together with the elegant dual integrated tailpipes, the wheels also contribute to the car's confident stance. Our signature LED illumination contributes to both a strong visual identity and excellent vision in the dark. And for an even better and uninterrupted light pattern,

you can opt for our advanced Full-LED Active High Beam illumination technology.

Every time you open the door, the Inscription tread plates provide an illuminated welcome. The luxurious theme continues with authentic, finely crafted materials that create a loungelike atmosphere of sumptuous well-being. You and you passengers can lean back in sculpted power-operated Comfort seats with Fine Nappa leather upholstery. Metal Mesh Aluminium decor inlays, Inscription textile mats and our most advanced ambience interior illumination add to the rewarding Inscription experience. And for you as driver, the large 12-inch driver display and convenient drive mode settings in the console between the front seats add to your feeling of being in command.

For an even higher level of comfort you can complement the front seats with ventilation and massage functions. The optional four-zone climate control allows both the driver and the front seat passenger as well as the outer rear seat passengers to set their individual cabin temperature. And adding a panoramic glass roof, everyone inside your V90 will enjoy a superb experience of air and light – the front section can be opened at a push of button and during sunny days a power operated sunshade in perforated textile will reduce the heat and glare while maintaining the airy feel inside the cabin.



The V90 Inscription exterior with its subtle jewellery touches is a timeless expression of classical Scandinavian design. The exterior colour palette allows you to create the V90 Inscription that best reflects your style and preferences. Available in distinctive diamond cut design, the 18-, 19- or 20-inch wheels connect visually with the exterior design cues to create a harmonic impression of contemporary elegance.



20", 8-Spoke, Silver/Diamond Cut, 214 (Optional)



19", 10-Spoke, Silver/Diamond Cut, 150 (Optional)



18", 5-Double Spoke, Silver, 149 (Optional)



18", 10-Spoke, Silver/Diamond Cut (Standard)



614 Ice White



707 Crystal White pearl



711Bright Silver metallic



477 Electric Silver metallic



721 Mussel Blue metallic



467 Magic Blue metallic



714 Osmium Grey metallic



492 Savile Grey metallic



717 Onyx Black metallic



019 Black Stone



722 Maple Brown metallic



700 Twilight Bronze metallic



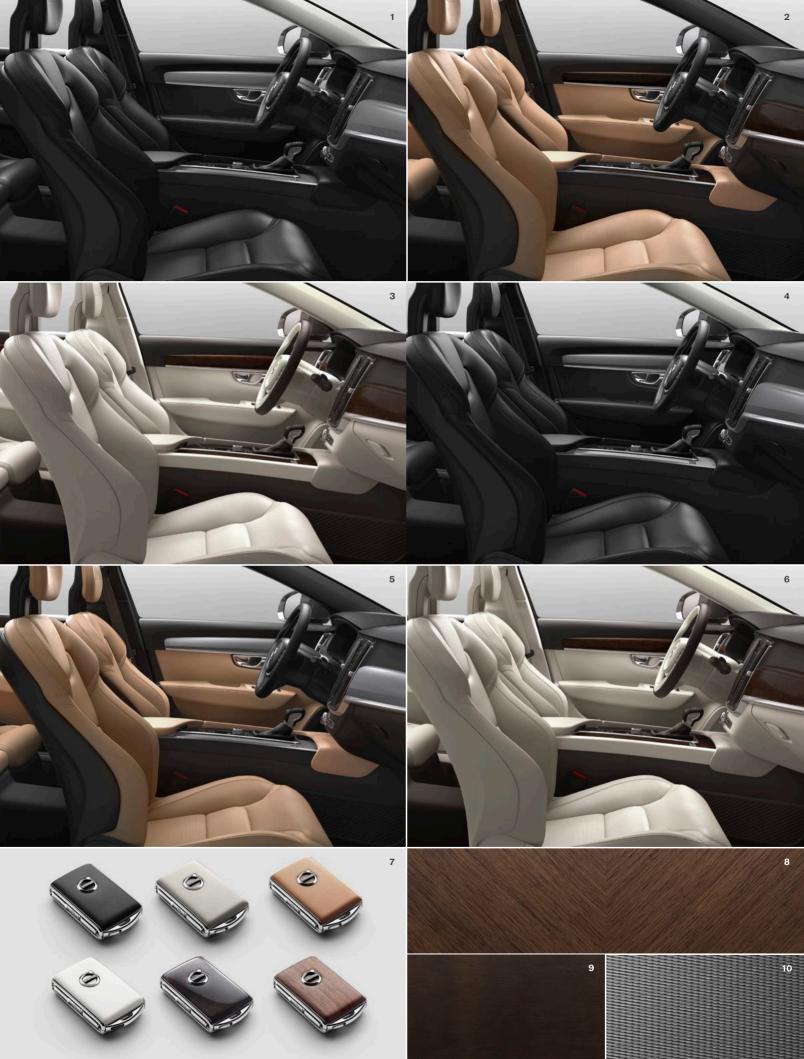
719 Luminous Sand metallic



UPHOLSTERIES Fine Nappa Leather, Comfort seat (Standard) 1. Charcoal in Charcoal interior, RB00 2. Amber in Charcoal interior, RB20 3. Blond in Blond/Charcoal interior and Charcoal base carpets and mats, UB00 Fine Nappa Leather Perforated, Comfort seat ventilated (Optional) 4. Charcoal in Charcoal interior, RC00 5. Amber in Charcoal interior, RC00 6. Blond in Blond/Charcoal interior and Charcoal base carpets and mats, UC00

REMOTE KEY FOBS 7. Charcoal Leather, Blond Leather, Amber Leather, White Leather (Accessory), Dark Flame Birch (Accessory) and Linear Walnut (Accessory)

INLAYS 8. Linear Walnut (Standard) 9. Dark Flame Birch (Optional) 10. Metal Mesh Aluminium (Optional)







INSPIRED BY THE ART OF DRIVING

If you love to drive, the V90 R-Design is for you. With a unique personality, R-Design captures the thrill of a spirited driving experience characterised by style, responsiveness and control. A wealth of distinguished design details raises the dynamic soul of your Volvo and gives it a sportier, more distinct road presence. It's

an expression that catches the eye from every angle and hints at the promise of an amazing drive, every time. And you can rest assured that the V90 R-Design will deliver. Surrounded by meticulously crafted and expressive interior design details, you can feel it right from the moment you take your position in the sculpted R-Design driver seat.

Everything – from the R-Design steering wheel with optional gearshift paddles to the Charcoal headliner – is there to inspire and support your driving. And for an even more energetic, road-hugging drive, the V90 R-Design benefits from an advanced sport chassis.

V90 R-DESIGN

Includes Momentum equipment level plus the following:

Exterior:

18" 5-Spoke Matt Black/Diamond Cut alloy wheel | Door mirror caps in matt silver finish | Dual integrated end pipes | Lower front, unique sporty design | Grille with unique mesh in glossy black and frame in silk metal finish | Lower outer grilles, unique design and glossy black | Side window trim in silk metal finish | Body-coloured rear lower insert | Sport chassis

Interior:

12" driver display | Charcoal interior and upholstery with light contrast stitching | Contour seats with R-Design logotype | Fine Nappa Leather/Nubuck textile upholstery | Charcoal headlining | Interior high level illumination | Metal Mesh Aluminium decor panels | Manual cushion extension, driver and passenger seat | Rear centre armrest with cupholders and storage | Front and rear illuminated tread plates with R-Design logotype in the front ones | Gearshifter knob in perforated Fine Nappa Leather and light contrast stitching | Gaiter with light contrast stitching | Remote control clad in Perforated Fine Nappa Leather | Textile mats with light contrast stitching | Sport pedals in aluminium with rubber inserts | Interior high level illumination | Sport steering wheel with light contrast stitching and R-Design symbol



R-Design is Volvo in smart designer sports gear – it's all about a performance-inspired look and feel, both inside and out. It's a truly eye-catching expression with sporty exterior design cues, such as its own distinctive grille in high gloss black with Silk Metal frame, front spoiler, stylish Silk Metal window trim, Bright Silver matt finish door mirror caps, prominent dual end pipes and striking R-Design aluminium wheels. Our signature headlights with LED illumination provide excellent vision and a distinctive attitude on the road. And for an even better uninterrupted vision in the dark, there's the option of the Full-LED Active High Beam illumination.

On the inside, the illuminated R-Design tread plates in Silk Metal finish greet you onboard. The refined sporty theme continues with Metal Mesh decor inlays, Charcoal

headlining and semi-powered R-Design Contour seats with a unique Nubuck Textile/ Fine Nappa Leather or optional Fine Nappa Leather upholstery. Together, these features give the cabin a technical, cockpit-like feel. R-Design logotypes and distinctive stitching in the seats, the gear shifter and the steering wheel in perforated leather all reinforce the sporty yet elegant ambience. The adjustable front seat cushion extensions further enhance your thigh support for improved comfort during long drives. And when it's dark, our most advanced interior illumination enhances the exclusive ambience inside your V90 R-Design. Further adding to your sense of being in control, the R-Design also provides you with our largest 12-inch driver display and the option of gearshift paddles. Conveniently positioned in the tunnel console between the

front seats, there's also a drive mode control that allows you to shift between four driving characteristics – Comfort mode, Dynamic mode, Eco mode and Individual mode.

Behind the R-Design sport steering wheel in Perforated Fine Nappa Leather, you can enjoy the dynamic response and feedback from quicker steering and a finely tuned sport chassis. Lower and firmer, this chassis features adjusted anti-roll bars and stiffer springs for a more responsive handling and less roll when cornering. The monotube design rear dampers respond more quickly for improved body control in all conditions, resulting in a sporty road-hugging drive without you having to compromise ride comfort.



RDESIGN

The exterior leaves no doubt about the intention of your V90 R-Design. The exterior colours are carefully selected to match the car's dynamic character, each with its unique expression – especially Passion Red and Bursting Blue metallic, exclusively created for R-Design. Passion Red is the iconic sporty colour, while Bursting Blue metallic adds a techy, sporty look that perfectly highlights the body inserts in high-gloss black and silk metal finish. The five-spoke R-Design wheels in Matt Black/Diamond Cut give your V90 R-Design a superior road presence that put your Volvo in a class of its own.



21" 5-Double Spoke Matt Black/Diamond Cut, 147



20" 5-Double Spoke Matt Black/Diamond Cut, 246



19" 5-Spoke Matt Black/Diamond Cut, 158



18" 5-Spoke Matt Black/Diamond Cut



614 Ice White



707 Crystal White pearl



711Bright Silver metallic



477 Electric Silver metallic



720 Bursting Blue metallic



714 Osmium Grey metallic



492 Savile Grey metallic



717 Onyx Black metallic



612 Passion Red

RDESIGN







 $R-Design \mid 720 \ Bursting \ Blue \ metallic \mid Exterior \ styling \ package \ with \ glossy \ black \ inserts \mid 21"5-Double \ Spoke \ Matt \ Black/Diamond \ Cut \ alloy \ wheels$

Your V90, the way you want it.

Make the V90 your own with Volvo styling accessories; the perfect addition to your new car. Choose the exterior styling package with chrome inserts for an even more elegant

look. Or enhance the dynamic character of your V90 with our exterior styling package with body-coloured inserts. And especially for your V90 R-Design, we've created an

exterior styling kit with glossy black inserts that adds to the car's exclusive appearance. You can also select individual components as separate accessories.



R-Design exterior styling package with glossy black inserts. Designed to perfectly complement your V90 R-Design, this exterior styling package with high-gloss black inserts allows you to create an exclusive, individual

look. The front spoiler combines with the sill mouldings to emphasise the car's low-slung profile, while the split end pipes create an even more powerful appearance. This exterior styling kit is also available with body-coloured

inserts. The optional 21-inch 5-Double-Spoke alloy wheels in Matt Black/Diamond Cut add to a superior road presence.



Inscription | 711 Bright Silver metallic | Exterior styling kit with body-coloured inserts | 21" 5-Spoke Fan Silver Bright alloy wheels



 $714\,Osmium\,Grey\,metallic\,|\,Exterior\,styling\,package\,with\,chrome\,inserts\,|\,21"\,10-Open\,Spoke\,Turbine\,Tinted\,Silver/Diamond\,Cut\,alloy\,wheels$



Exterior styling package with body-coloured inserts. A front spoiler and sculpted side sill mouldings with body-coloured inserts accentuate the car's low stance, while the

integrated dual split end pipes and a body-coloured rear diffuser create an even more purposeful appearance. The

optional 21-inch 5-Spoke Fan wheels give the V90 even more presence, whether it's moving or standing still.



Exterior styling package with chrome inserts. The front spoiler lip adds definition to the front end, while the chrome insert highlights the car's width. The sill mouldings

emphasise the car's sporty, low-slung profile. At the rear, a body-coloured rear diffuser and integrated dual split end pipes give the car a powerful presence. The optional 21-inch

10-Open Spoke Turbine wheels add to the car's elegance and a more powerful visual statement.



1. iPad® holder, rear seat. 2. Illuminated tailgate scuff plate (Inscription only. Available late 2016). 3. Personalised remote key fob, Linear Walnut (available late 2016). 4. Child seat, booster cushion. 5. Child seat, rearward facing. 6. Child seat, infant seat.



7. Protective steel grille. Load compartment divider. Dog gate. Load liner. 8. Load compartment mat, plastic.

Designed for your life.

Create a V90 that's perfect for your life, with Volvo accessories that are designed around you and your car.

The sleek iPad® holder complements the car's interior. It allows rear-seat passengers to watch, read or play and has two USB ports for charging devices. Discreet, slim sunshades protect from heat and glare, neatly retracting when not needed.

The remote key fob can be personalised to match, or contrast, your car's interior trim, with different exterior casings. Our new child seats are not only comfortable (the Wooltextile cloth

is 80 per cent wool, so it's soft and durable) but also represent state-of-the art safety. We apply the same stringent standards to our child seats as we do to building our cars, so you know your children are well protected.

Your car and its load are also protected. An illuminated tailgate scuff plate covers the load sill, while a steel grille provides a sturdy barrier between boot and passenger compartment. The load compartment divider splits the boot in two so you can carry two pets. Add a dog gate to create a secure compartment and a load liner to protect the boot floor.



1. Roof box. 2. Load carriers. 3. Bumper cover.

Built to work.



4. Mud flaps, front. 5. Semi-electrical towbar. 6. See more lifestyle accessories at collection.volvocars.com

Add to the inherent practicality of the V90 with Volvo Cars' range of exterior accessories, designed to look good and work flawlessly. Made from tough, high-quality materials they're built to withstand the punishment inflicted by Sweden's winter.

Take advantage of our range of roof-mounted accessories by adding a pair of tough, low-profile load carriers. Easy to fit (they clip onto the car's roof rails), they instantly allow you to fit our load carrier accessories, from the ski rack to the canoe holder. Our lightweight, stylish roof box fits straight onto the load

carriers, adding 350 litres to the carrying capacity. Ideally suited to carrying skis (and capable of carrying up to six pairs) its low weight and Quick Grip mountings make it possible to fit with one hand. Neat touches such as LED lighting in the lid, to help you load in the dark, make the roof box indispensable if you have lots to carry.

The bumper cover protects the paintwork from damage caused by loading objects into the boot. Made from stainless steel with a high gloss finish, the cover looks great and works well.

The electrically folding towbar gives you the ability to tow without the inconvenience of a fixed towbar. Press a button in the boot and the towbar slides out from under the car – all you have to do is lock it into position with one click. With the electrical socket integrated into the towbar's neck it's unobtrusive and compact.

Your Volvo Cars dealer can also offer a wide range of winter wheels for safe driving during the wet and cold season.







Service by Volvo. A simpler way.

When you buy a Volvo, you buy the simplest way to have a car. No matter what your car may need, your authorised Volvo workshop will take care of it for you and make sure that your Volvo stays in tip-top shape.

We have our own approach to service that's personal, efficient, and which takes care of

you as well as it takes care of your car. We call it Service by Volvo and it will provide everything you need in the simplest way possible.

Your Volvo Cars dealer offers a whole range of simplifying services all designed around you, ensuring you a carefree ownership experience. Still, this is just the beginning.

Soon, you will also get a Personal Service Technician, your car will be ready within the hour and you can relax in our lounge instead of driving back and forth. It's because everything we do is about finding new ways to make life simpler for people, with our cars as well as our service.

BUYING & OWNING

- Warranties
- Financing
- Leasing
- Insurance
- Service Contract
- My Volvo website

VOLVO SERVICE PROMISE

- Volvo Genuine Service
- Software Updates
- Roadside Assistance
- Personal Service Contact
- Car Wash and Vac'
- Price Promise
- Health Check
- Alternative Transport

IF SOMETHING HAPPENS

- Volvo Assistance
- Volvo Glass Services
- · Volvo Dent Repair
- Car Climate Services
- Tyre Services
- Volvo Accident Assistance

MY VOLVO

My Volvo is a personalised website that contains everything you need to really get to know – and get the most out of – your car. It gives you:

- A complete overview of your Volvo ownership
- Track your new car order
- · Easy access to all facts relating to your car
- Personalised offers and exclusive discounts
- Helpful tips regarding your specific Volvo model
- · Instructional films and owner's manuals
- Online Service Booking
- Reminders regarding important stages of your car ownership
- Exclusive articles, films and photographs

CONNECTED SERVICE BOOKING

If your Volvo has Sensus Connect, it will remind you when it needs servicing and offer to contact your Volvo dealer for you. Booking proposals sent from your preferred dealer can easily be managed directly in the car or on your personal My Volvo website. When the time comes to drive to your workshop, your Volvo will remind you and even guide you there. And since your Volvo tells us what it needs, we can make sure it always receives the service it requires when it gets there.

N.B Some information may have been updated since this brochure was printed. Some of the equipment described or shown may now be available only at extra cost. Before ordering, please ask your Volvo dealer for the latest information. The manufacturer reserves the right to make changes at any time, without notice to prices, colour, materials, specifications and models.

V O L V O

Official fuel consumption for the Volvo V90 in MPG (I/100km) ranges from:

Urban 49.6 (5.7) – 54.3 (5.2), Extra Urban 62.8 (4.5) – 68.9 (4.1), Combined 57.6 (4.9) – 62.8 (4.5). CO₂ Emissions range from 129 – 119g/km. MPG figures are obtained from laboratory testing intended for comparisons between vehicles and may not reflect real driving results.