



PORSCHE



Exclusive Cayenne
Ultimate personalisation

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Cayenne S with SportDesign package with sideskirts, smoked LED taillights with adaptive brake lights, exterior mirrors painted, 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions, sports exhaust system



Philosophy

Porsche Exclusive.
100 % Porsche. 100 % you.

For over 25 years, our formula for success has been passion for detail and, above all, devotion. It's what motivates Porsche Exclusive to craft something extraordinary again and again. It's how original and unique cars continue to be made available direct from the factory so that new dreams come true time after time.

How do we do it? With originality, inspiration and enthusiasm, beginning as early as the consultation stage. By focusing on what is most important: your particular wishes and requirements. With composed attention to detail that translates into precise craftsmanship, and using high-quality materials such as leather, carbon, wood, aluminium and stainless steel.

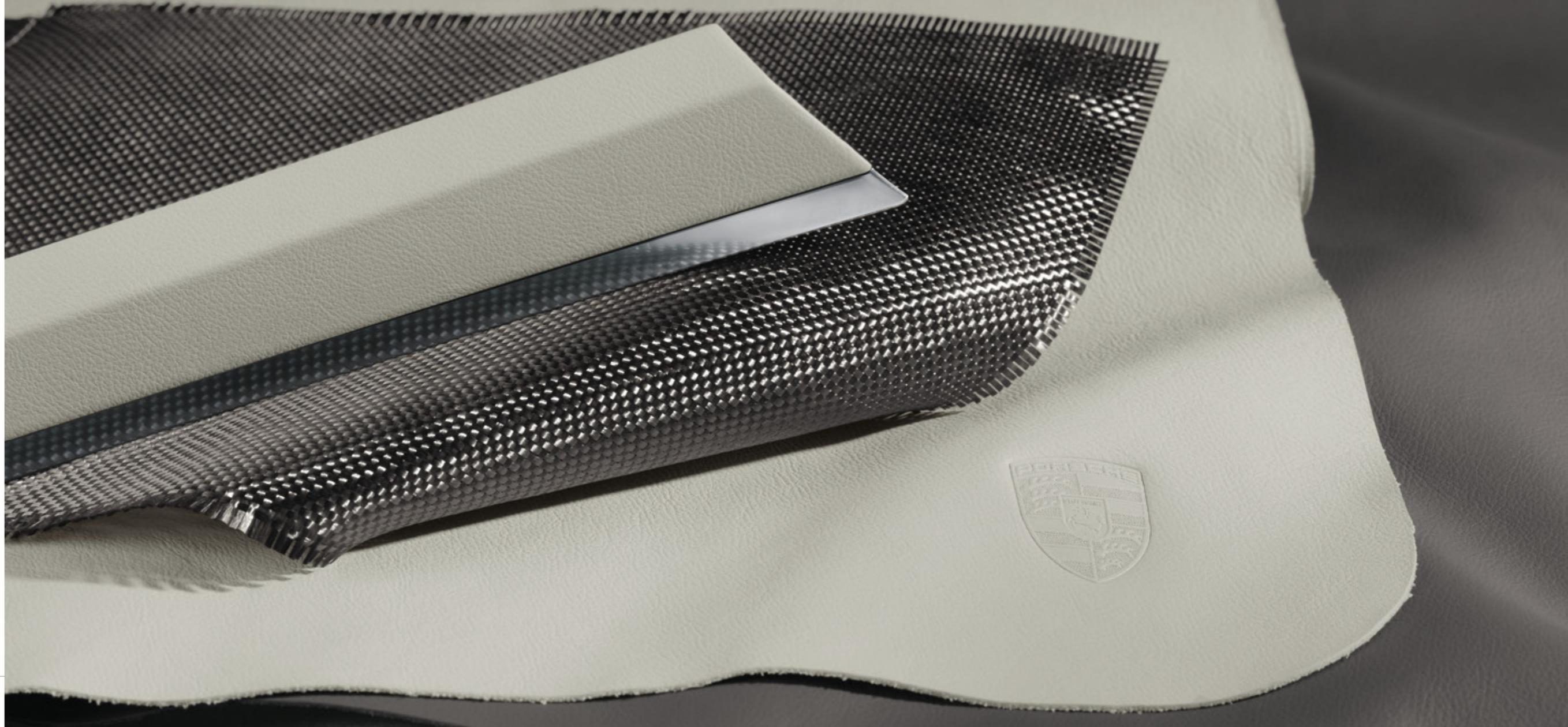
Added value is achieved through dedication and finesse. In other words, we create a

product that blends sporty performance, comfort and style and reflects your own personal taste. A Porsche like no other: yours.

We offer a wide range of personalisation options so that you can make further refinements to your Porsche. With visual and technical enhancements for the interior and exterior, from a single alteration to extensive modifications, you can make it even more individual than it was before.

We also have a wealth of experience. Since the very beginning, we have been dedicated to giving customers the opportunity to personalise their vehicle as part of our special request service. Originally called the Porsche 'Sonderwunschprogramm', this was subsequently renamed Porsche Exclusive in 1986. The philosophy remained the same.

Material composition: leather, carbon and exterior finish



Exclusive examples

Sometimes, it's the hundredth of a second that counts.

Sometimes, it's the hundredth of a millimetre.

Porsche Exclusive is the ultimate in personalisation, offering a wide range of styling options, meticulous precision and genuine exclusivity.

At your request, we can make your vehicle even sportier, even more comfortable and even more individual. We aim to create something truly special and, to be successful, perhaps the most important factor is that we take our time. It is only by taking the utmost care during the consultancy and planning phases and in the selection and crafting of materials that it is possible to design a car that has never been seen before. A car that is tailor-made the way you envisaged, with a harmonious overall concept down to the finest detail and its own unique character that reflects your particular lifestyle.

For your inspiration, the following pages feature five customisation examples from Porsche Exclusive.

Would you like an interior finished in high-quality leather with selected details painted in the exterior colour of your car? How about creating stylish contrasts with decorative stitching and leather in different colours? Have you considered sports tailpipes in aluminium or the SportDesign package? You tell us what you want and we will do our utmost to give it to you – provided, of course, that it is technically feasible and does not compromise quality.

For useful information on how to design your Porsche, please refer to page 40. To find out more about the world of Porsche, turn to page 41 or visit www.porsche.com.

Cayenne Turbo with air intake grilles painted, exterior mirrors painted,
21-inch Cayenne SportEdition wheels painted with wheel arch extensions



Cayenne S

White

**Errands first, leisure time second?
Why not have the best of both worlds?**

This Porsche offers excellent dynamics, agility and lots of space. It also leaves room for your own interpretation of 'sporty', inside and out and down to the smallest detail. You could choose, for example, the extended exterior package in a black high-gloss finish or 21-inch Cayenne SportEdition wheels painted in black (high-gloss). Wheel arch extensions create a wider profile and an even more imposing appearance.

The Cayenne S in White may be just an example, but it's an example par excellence. There can be absolutely no doubt about the car you are in: a Cayenne S, customised by Porsche Exclusive.

- 1, 2 Extended exterior package in a black high-gloss finish, 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions
3 Interior package painted, PCM surround painted, air vent slats painted, instrument dials in white, compass instrument dial in white, steering column casing in leather, rooflining grab handles in carbon, personalised floor mats with leather edging



Ultra exclusivity is also the theme of the interior. Selected interior features, such as the interior package, the PCM surround and the painted air vent slats have a paint finish in the exterior colour of the vehicle. These are matched by the white instrument dial faces and compass instrument dial. The steering column casing is lined with

leather and the rooflining grab handles are encased in carbon for an even sportier impact. On the floor are personalised floor mats with leather edging. What more could you want?

If you do have any further requests, simply let us know.

- 1 Instrument dials in white
- 2 Compass instrument dial in white
- 3 Interior package painted, PCM surround painted, air vent slats painted
- 4 Extended exterior package in a black high-gloss finish, 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions



Cayenne Turbo

Umber Metallic

**A vehicle like no other.
Not only because it's a Porsche.**

A Porsche was designed to explore new directions. Personalisation included.

What's the best way to do this? By breaking with convention. The first step is to decide which Porsche you would like. The second step is to tell us how we can personalise your new Porsche even before it leaves the factory. A diverse selection of options is available to you to make your Cayenne Turbo in Umber Metallic instantly recognisable. On the outside, for example, this can be achieved with the SportDesign package with sideskirts and the extended exterior package in a black high-gloss finish.

The dynamic appearance of the Cayenne Turbo in Umber Metallic can be further enhanced with 21-inch Cayenne SportEdition wheels painted in black (high-gloss). The Cayenne Turbo Powerkit delivers increased engine power, Bi-Xenon main headlights in black and smoked LED taillights with adaptive brake lights ensure love at first sight, and sports tailpipes create lasting appeal.

- 1 SportDesign package with sideskirts, Bi-Xenon main headlights in black, extended exterior package in a black high-gloss finish, 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions
- 2 SportDesign package with sideskirts, smoked LED taillights with adaptive brake lights, sports tailpipes, 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions
- 3 Heated multifunction steering wheel in Yachting Mahogany, Porsche Crest embossed on headrests, dashboard trim package in leather, extended trim package with grab handles in leather, PCM surround in leather, Yachting Mahogany interior package, centre console armrest with Porsche Crest, seat belts in Umber



The inner attributes of the Cayenne Turbo in Umber Metallic are extremely appealing, and we are not referring only to the performance of the engine. The bespoke interior is exquisite and has been personalised with an intense passion for detail. Everywhere you look, leather combines with wood and everything has been styled 100% to your taste. That's because your contribution was key to turning your dream into reality. This has been accomplished here with the Yachting Mahogany interior package and multifunction steering wheel

in Yachting Mahogany, the dashboard trim package in leather, the extended trim package with grab handles in leather and the PCM surround in leather. Individuality also depends on the finer details, such as the Porsche Crest embossed on the armrest of the centre console and on the headrests. To match the interior colour, the seat belts are in Umber. Even the footwells are the epitome of ultra exclusivity thanks to personalised floor mats with a leather edging.

1 Centre console armrest with Porsche Crest, extended trim package with grab handles in leather

2 Extended trim package with grab handles in leather

3 Smoked LED taillights with adaptive brake lights

4 SportDesign package with sideskirts, Bi-Xenon main headlights in black, extended exterior package in a black high-gloss finish, 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions



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Cayenne S

Meteor Grey Metallic

Now you can become the master of understatement.

The Cayenne S in Meteor Grey Metallic has charisma, just like you. Here, too, inner attitude is key. Special features of the interior include the interior trim packages with contrasting leather in Giotto Grey to draw the eye to the armrests and seat centres. Additional accents are set by the interior trim packages with contrasting decorative stitching in Speed Yellow, available as basic and seat package options. But that's not all. For a harmonious overall appearance, the steering wheel rim also has contrasting decorative stitching in Speed Yellow, while a range of other carefully selected items are finished

in Giotto Grey: the extended trim package in leather, the PCM surround in leather, the air vent slats in leather and the extended trim package with grab handles in leather. Even the rooflining grab handles are lined with leather. In conjunction with personalised floor mats with leather edging in the footwells, there is no doubt that the style scheme has been purposefully coordinated from head to toe. The charismatic character of the interior flows through to the exterior, where the SportDesign package with sideskirts is a powerful expression of ultimate exclusivity.

1 Cayenne S with SportDesign package with sideskirts, Bi-Xenon main headlights in black, air intake grilles painted, exterior mirrors painted, 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions

2 Air vent slats in the rear compartment

3 Extended trim package in leather; dashboard trim package in leather; PCM surround in leather; air vent slats in leather; steering column casing in leather; extended trim package with grab handles in leather; interior trim packages with contrasting leather, armrests and seat centres; interior trim packages with contrasting decorative stitching, basic and seats; steering wheel rim with decorative stitching in contrasting colour; rooflining grab handles in leather



Cayenne Turbo

Dark Blue Metallic

One of the most important Exclusive extras in this vehicle?
Passion.

A Cayenne Turbo is exclusive enough to begin with. Or so you thought. You could make it even more exclusive with, for example, the Porsche Crest embossed on the front and rear headrests. How about the dashboard trim package in leather and the extended trim package with grab handles in leather? Why not have the air

vent slats lined with leather? Did you know that you could have seat belts in Titanium Blue and rooflining grab handles in anthracite birch? All of these examples are possible. Your car will never simply be a standard product from the assembly line, but it can be a unique work of craftsmanship thanks to Porsche Exclusive.



- 1 Dashboard trim package in leather, extended trim package with grab handles in leather, air vent slats in leather, Porsche Crest embossed on headrests, seat belts in Titanium Blue
- 2 Rooflining grab handles in anthracite birch
- 3 Extended exterior package in a black high-gloss finish, 21-inch Cayenne SportEdition wheels with wheel arch extensions

Cayenne Turbo

Black

Power. Performance. Individuality.
Everything can be upgraded.

Introducing the Cayenne Turbo with Powerkit engine upgrade. Also upgraded is the car's individuality. On the outside, for instance, this has been achieved with the SportDesign package with sideskirts, while Bi-Xenon main headlights in black help to create an unmistakable look at the front. At the rear, smoked LED taillights with adaptive brake lights catch the eye. The sporty appearance has been enhanced with 21-inch Cayenne SportEdition wheels with a painted finish.

The interior also reflects this sporty theme with, for example, the extended trim package and PCM surround in leather and with the instrument dials, compass dial and seat belts in Guards Red.

The effect is reinforced by the eye-catching accents set by the interior trim packages with contrasting decorative stitching, basic and seats. This car is Porsche Exclusive through and through.



1 SportDesign package with sideskirts, Bi-Xenon main headlights in black, smoked LED taillights with adaptive brake lights, 21-inch Cayenne SportEdition wheels painted with wheel arch extensions

2 Extended trim package in leather, PCM surround in leather, Tiptronic S gear selector in aluminium

3 Extended trim package in leather; PCM surround in leather; interior packages with contrasting decorative stitching, basic and seats; instrument dials in Guards Red; compass instrument dial in Guards Red; seat belts in Guards Red

Colours and materials

Exceptional, extravagant, exquisite, excellent, exact.

In a word: Exclusive.

We can offer an exclusive range of colours and materials for you to choose from. Selected Exclusive options are, for example, available in leather, a natural material that can be dyed a variety of colours, enabling you to create attractive contrasts inside your Cayenne. In addition to leather, we offer fine woods²⁾, as well as aluminium, stainless steel and carbon to enhance the interior. You can find out what is possible at your Porsche Centre. Alternatively, you could visit one of our Customer Centres in Zuffenhausen or Leipzig, where we would be pleased to assist you directly and give you the exclusive advice you need (see page 40).

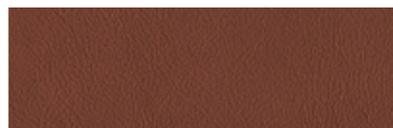
Colours to sample¹⁾



Steel Grey



Guards Red



Chestnut Brown



Giotto Grey



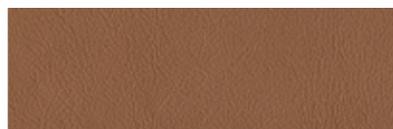
Flamenco Red



Speed Yellow



Mahogany

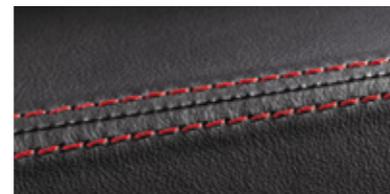


Havana



Leather colours to sample

¹⁾ For standard and natural leather colours, please refer to the Cayenne main catalogue.



Leather

Leather is a traditional natural material – a true classic. Items made of leather are both timeless and hardwearing.



Carbon

Carbon is a light but highly durable material which has its origins in motor racing. Its sporty look is the ideal complement to the car's race-bred engineering.



Stainless steel

Stainless steel is an especially pure material, and it looks absolutely first class.



Aluminium

Brushed aluminium sets clear accents and gives the interior a sporty minimalist look.

²⁾ Since wood is a natural product, there may be variations in colour and grain.



Walnut²⁾

A classic, high-quality dark wood with a unique and appealing grain.



Anthracite birch²⁾

This anthracite-coloured birchwood has an attractive wavy grain, an impressive dual-tone effect and a silky sheen.



Natural olive²⁾

A high-quality ash wood with an olive grain and a silky matt sheen, giving a combination of elegance, individuality and luxury.



Yachting Mahogany²⁾

Inspired by the construction of exclusive yachts, mahogany is a fine dark wood. Light maple inserts provide a stylish contrast.

Exclusive options

Option	Cayenne	Cayenne Diesel	Cayenne S	Cayenne S Hybrid	Cayenne GTS	Cayenne Turbo	I no.	Page
Exterior.								
• SportDesign package with sideskirts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	2D1	4, 14, 22
• SportDesign package without sideskirts	<input type="radio"/>	<input type="radio"/>	2D2	-				
• Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS)	<input type="radio"/>	<input type="radio"/>	8EF 8JG	14, 18, 27				
• Smoked LED taillights with adaptive brake lights	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	8SB	4, 14, 17
• Extended exterior package in a black high-gloss finish	<input type="radio"/>	<input type="radio"/>	BDA	13, 14, 17				
• Air intake grilles painted ¹⁾	<input type="radio"/>	<input type="radio"/>	AAD	8, 18, 27				
• Exterior mirrors painted ¹⁾	<input type="radio"/>	<input type="radio"/>	AAV	8, 18, 27				
• Roof spoiler trailing edge painted	<input type="radio"/>	<input type="radio"/>	AAH	27, back page				

¹⁾ Paint finish in exterior colour unless otherwise specified at the time of order.
For more information about paint finishes in a contrasting exterior colour, please consult your Porsche Centre.

- not available I number/extra-cost option standard equipment A available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.

For fuel consumption and CO₂ emissions, please refer to page 46.



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1 Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS)

2 Air intake grilles painted

3 Exterior mirror painted

4 Roof spoiler trailing edge painted

Option	Cayenne	Cayenne Diesel	Cayenne S	Cayenne S Hybrid	Cayenne GTS	Cayenne Turbo	I no.	Page
Engine, transmission, chassis and wheels.								
• Cayenne Turbo Powerkit engine upgrade to 397 kW (540 hp)	–	–	–	–	–	○	E81	29
• Sports exhaust system ¹⁾	○	–	○	–	●	–	OP8	4, 29
• Sports tailpipes	○	○	○	○	–	○	OP3	14, 29
• 21-inch Cayenne SportEdition wheels with wheel arch extensions	○	○	○	○	○	○	CK0	21
• 21-inch Cayenne SportEdition wheels painted with wheel arch extensions	○	○	○	○	○	○	CN5	8, 22, 29
• 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions	○	○	○	○	○	○	CQ1	4, 14, 18
• Wheel spacers on rear axle, 17 mm	○	○	○	○	–	○	ARA	–
• Wheel spacers on front and rear axles, 5 mm	○	○	○	○	○	○	ARC	–

¹⁾ Only in conjunction with Tiptronic S.

– not available ○ I number/extra-cost option ● standard equipment A available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



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- 1 Cayenne Turbo Powerkit
- 2 Sports exhaust system
- 3 Sports tailpipes
- 4 21-inch Cayenne SportEdition wheel painted with wheel arch extension

Option	Cayenne	Cayenne Diesel	Cayenne S	Cayenne S Hybrid	Cayenne GTS	Cayenne Turbo	I no.	Page
Interior.								
• Interior package painted ¹⁾	<input type="checkbox"/>	APC	11, 13, 31					
• Air vent slats painted ¹⁾	<input type="checkbox"/>	AVF	11, 13, 31					
• PCM surround painted ¹⁾	<input type="checkbox"/>	AUF	11, 13, 31					
• Instrument dials in Luxor Beige	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	–	<input type="checkbox"/>	<input type="checkbox"/>	7V4	–
White	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	–	<input type="checkbox"/>	<input type="checkbox"/>	7V3	11, 12, 31
Guards Red	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	–	<input type="checkbox"/>	<input type="checkbox"/>	7V1	23
• Compass instrument dial in Luxor Beige	<input type="checkbox"/>	AKC	–					
White	<input type="checkbox"/>	AKB	11, 13, 31					
Guards Red	<input type="checkbox"/>	AKA	23					
• Vehicle key painted ¹⁾	<input type="checkbox"/>	AWK	31					
• Key pouch in leather	<input type="checkbox"/>	APE	31					
• Porsche Rear Seat Entertainment (PRSE)	<input type="checkbox"/>	AEC	31					
• Wireless internet access	<input type="checkbox"/>	AXZ	–					

¹⁾ Paint finish in exterior colour unless otherwise specified at the time of order.
For more information about paint finishes in a contrasting exterior colour, please consult your Porsche Centre.

– not available I number/extra-cost option • standard equipment A available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



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1 Interior package painted, air vent slats painted, PCM surround painted, instrument dials in white, compass instrument dial in white

2 Vehicle key painted, key pouch in leather

3 Porsche Rear Seat Entertainment (PRSE)

Option	Cayenne	Cayenne Diesel	Cayenne S	Cayenne S Hybrid	Cayenne GTS	Cayenne Turbo	I no.	Page
Interior/Interior: leather.								
• Seat belts in Silver Grey	<input type="checkbox"/>	FZ2	–					
• Luxor Beige	<input type="checkbox"/>	FZ3	–					
• Umber	<input type="checkbox"/>	FZ6	15, 33					
• Titanium Blue	<input type="checkbox"/>	FZ7	20					
• Cognac	<input type="checkbox"/>	FZ5	–					
• Guards Red	<input type="checkbox"/>	FZ1	23					
• Extended trim package in leather ¹⁾	<input type="checkbox"/>	APB	19, 22, 23					
• Dashboard trim package in leather	<input type="checkbox"/>	AZW	15, 19					
• Extended trim package with grab handles in leather ¹⁾	<input type="checkbox"/>	ADF	16, 17, 19					
• Interior trim package with contrasting leather, armrests	<input type="checkbox"/>	AXJ	19, 33					
• Interior trim package with contrasting leather, seat centres	<input type="checkbox"/>	AXK	19, 33					
• Interior trim package with contrasting decorative stitching, basic	<input type="checkbox"/>	AXF	19, 23					
• Interior trim package with contrasting decorative stitching, seats	<input type="checkbox"/>	AXH	19, 23					
• Steering wheel rim with decorative stitching in contrasting colour	<input type="checkbox"/>	ALU	Title, 19					

¹⁾ Leather in interior colour unless otherwise specified at the time of order.
Option also available in contrasting interior colour at no extra cost.
Free choice of colour from all available standard and natural leather colours and selected colours to sample.

– not available I number/extra-cost option • standard equipment A available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



1 Porsche Crest embossed on headrests, seat belts in Umber
2 Steering column casing in leather
3 Interior trim packages with contrasting leather, armrests and seat centres

Option	Cayenne	Cayenne Diesel	Cayenne S	Cayenne S Hybrid	Cayenne GTS	Cayenne Turbo	I no.	Page
Interior: leather.								
• Air vent slats in leather ¹⁾	<input type="checkbox"/>	AVG	18, 19, 20					
• Steering column casing in leather	<input type="checkbox"/>	ALL	11, 19, 33					
• PCM surround in leather ¹⁾	<input type="checkbox"/>	AUR	19, 23, 35					
• Sun visors in leather ¹⁾	<input type="checkbox"/>	ADG	35					
• Rear-view mirror in leather	<input type="checkbox"/>	AVW	–					
• Rooflining grab handles in leather ¹⁾	<input type="checkbox"/>	ALH	19, 35					
• Porsche Crest embossed on headrests front	<input type="checkbox"/>	3J7	15, 20, 33					
front and rear	<input type="checkbox"/>	5ZF	–					
• Centre console armrest front with model logo	<input type="checkbox"/>	6F8	35					
with Porsche Crest	<input type="checkbox"/>	6F6	15, 16					

¹⁾ Leather in interior colour unless otherwise specified at the time of order.
Option also available in contrasting interior colour at no extra cost.
Free choice of colour from all available standard and natural leather colours and selected colours to sample.

– not available I number/extra-cost option • standard equipment A available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



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1 PCM surround in leather
2 Centre console armrest with model logo
3 Sun visors in leather
4 Rooflining grab handles in leather

Option	Cayenne	Cayenne Diesel	Cayenne S	Cayenne S Hybrid	Cayenne GTS	Cayenne Turbo	I no.	Page
Interior: leather, wood¹⁾.								
• Door release levers and ashtray surrounds in leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ALT	–
• Seat consoles in leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ALS	37
• Personalised floor mats with leather edging	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	AFX	11, 37
• Personalised loadspace mat including loading edge protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	AFZ	37
• Yachting Mahogany interior package	<input type="checkbox"/> ²⁾	–	–	–	–	–	5ML PH8	15, 37
• Heated multifunction steering wheel in Yachting Mahogany	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2ZU	15, 37
• Extended trim package with grab handles in wood ³⁾	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		–
• Rooflining grab handles in wood ³⁾	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		20

¹⁾ Since wood is a natural product, there may be variations in colour and grain.

²⁾ Only in conjunction with manual gearbox.

³⁾ This option is available in walnut, birchwood, natural olive or Yachting Mahogany.

Please refer to the current price list for your specific vehicle for details and part numbers.

– not available I number/extra-cost option • standard equipment A available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



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1 Personalised floor mats with leather edging, seat console in leather
2 Personalised reversible loadspace mat with leather edging including loading edge protection
3 Yachting Mahogany interior package, heated multifunction steering wheel in Yachting Mahogany

Option	Cayenne	Cayenne Diesel	Cayenne S	Cayenne S Hybrid	Cayenne GTS	Cayenne Turbo	I no.	Page
Interior: carbon, aluminium, stainless steel.								
• Extended trim package with grab handles in carbon	<input type="checkbox"/>	ADC	39					
• Rooflining grab handles in carbon	<input type="checkbox"/>	ACK	11, 39					
• Door sill guards in carbon	<input type="checkbox"/>	7M3	39					
• Door sill guards in carbon, illuminated	<input type="checkbox"/>	7M8	39					
• Personalised door sill guards in carbon, illuminated	<input type="checkbox"/>	ADY	–					
• Door sill guards in stainless steel, illuminated	<input type="checkbox"/>	7M7	39					
• Personalised door sill guards in stainless steel, illuminated	<input type="checkbox"/>	ADX	39					
• Tiptronic S gear selector in aluminium	<input type="checkbox"/>	6Q7	19, 22, 39					

– not available I number/extra-cost option • standard equipment A available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



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- 1 Extended trim package with grab handles in carbon, Tiptronic S gear selector in aluminium
- 2 Rooflining grab handles in carbon
- 3 Door sill guards in carbon
- 4 Door sill guards in carbon, illuminated
- 5 Door sill guards in stainless steel, illuminated
- 6 Personalised door sill guards in stainless steel, illuminated

Designing your Porsche

Porsche Exclusive – What else is exclusive to each and every car? Exclusive advice.

Everything starts with the right advice and your exclusive wishes and requirements. We offer personal support and individual expert advice to each and every customer. So, why wait? Make an appointment with your Porsche Centre to discuss your requirements. Or contact our Porsche Exclusive Customer Centre in Zuffenhausen directly:
tel: +49 (0)711 911-25977 or e-mail: customercenter-exclusive@porsche.de

You can see what we really mean by customisation at our Porsche Exclusive Customer Centres in Zuffenhausen and Leipzig. Here, you can select the materials, such as leather, wood or aluminium, and the paint finishes that you desire and plan your own Porsche using the Porsche Car Configurator.

We want to show you what we can do and experience how we make customer requirements into reality, here, directly on site. All down to the smallest detail, just as you would expect from Porsche Exclusive.

The Porsche new vehicle warranty applies for all Porsche Exclusive options and special designs. Please appreciate that some Porsche Exclusive options may require a longer delivery lead time.



Panorama

Porsche Classic

Your specialist source for genuine Porsche parts and technical documentation as well as servicing, repair and restoration for all types of classic Porsche. Find out more at www.porsche.com/classic.



Porsche Clubs

Since the first Porsche Club was founded in 1952, their number has grown to 640 with a total of 181,000 members worldwide. To find out more, call +49 (0)711 911-23252 or go to www.porsche.com/clubs.



Porsche Financial Services

Our range of financial services is innovative and specially tailored to the needs of Porsche owners. Products range from attractive finance and leasing options to vehicle insurance and the Porsche Card.



Porsche Tequipment

Personalise your Porsche at any time after purchase with the Tequipment range of approved accessories. Perfectly matched to your vehicle and covered in full by your original vehicle warranty.



Driver's Selection by Porsche Design

With products ranging from fashion and accessories to tailored luggage, this unique collection combines quality and style with everyday practicality.



Porsche Driving Experience

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Exclusive expertise

When was the last time your dream became reality?

What better way could there be to make a Porsche even more special than to add your own personal touch? This is the philosophy behind the Porsche 'personalisation programme', known since 1986 as Porsche Exclusive. You can have your vehicle individually tailored to your unique requirements even before it leaves the factory. Handcrafted visual and technical enhancements for the interior and exterior, using fine materials and with customary Porsche quality. The possibilities are as varied as your imagination allows.

At Porsche Exclusive, we create truly special cars and genuinely limited-edition production runs with an intense passion for detail and a focus on quality craftsmanship. Our ever constant goal is to ensure that each and every Porsche car is exceptional, with its own distinctive personality and character. The results are cars such as the legendary 911 Turbo Flatnose and, most recently, the 911 Sport Classic and 911 Speedster.

On the following pages, we showcase 10 extraordinary Porsche models. All limited editions, they epitomise the principle on which Porsche Exclusive is founded: exclusive expertise. Every vehicle created by Porsche Exclusive is unique and lives up to our claim and motto "the most personal car".

1 911 Turbo Flatnose

Between 1982 and 1989, Porsche gave new 911 Turbo customers the option of a front end based on the Type 935. While its style was not uncontroversial at the time, the Flatnose is now considered an Eighties icon.

2 935 Street

As a one-off in 1983, Porsche built a street-legal version of the Type 935 racing car. The combination of power and luxury made the 935 Street unique in its time.

3 911 Turbo S Lightweight

In 1992 and 1993, the 911 Turbo S Lightweight was the highlight of the Porsche model range. Thanks to its purposefully weight-saving construction, it delivered extraordinary performance.

4 911 Carrera 2 Speedster Turbo Look

In 1993, Porsche realised an exclusive customer dream: 15 cars of the then brand-new 911 Carrera 2 Speedster were given the prestigious Turbo Look by Porsche Exclusive. The brake system of the 911 Turbo was also available as an option.



911 Turbo Flatnose | 1982–89 | quantity: 948

1



935 Street | 1983 | quantity: 1

2



911 Turbo S Lightweight | 1992–1993 | quantity: 86

3



911 Carrera 2 Speedster Turbolook | 1993 | quantity: 15

4

5 911 Turbo Flatnose

A standout feature of the Type 964 series, the 911 Turbo Coupé was available in Flatnose design. In addition to style modifications, these Flatnose models were often given an uprated Turbo engine.

6 911 Turbo Cabriolet

A Porsche Exclusive special for sun-loving and power-hungry customers, a limited number of the 911 Turbo was produced in Cabriolet form. The combination of fresh air and Turbo performance was available to just 14 customers.

7 911 Carrera Speedster

One of the rarest Porsche cars ever, the 911 Speedster was based on the 911 (Type 993) model series. Only two were made in 1995 and 2000.

8 911 Turbo S

With the 911 Turbo S, the Porsche Exclusive tradition of small-scale production reached its high point but also its climax for the time being. The 993 Turbo S was the only model in the series to achieve a top speed of 300 km/h.

9 911 Sport Classic

This small-scale production run blended the traditional with the modern to create a typical Porsche work of art. The 911 Sport Classic with double-dome roof, 'ducktail' and 19-inch Sport Classic wheels with the traditional styling of Fuchs wheels was limited to 250 cars.

10 911 Speedster

Produced in a limited quantity of 356, the 911 Speedster not only impressed with its handcrafted, personalised interior, it distinguished itself visually from all other members of the 911 family thanks to its shorter windscreen frame, rear apron with side air outlets and dynamically styled Speedster hood compartment lid two muscular haunches.



911 Turbo Flatnose | 1993–1994 | quantity: 76

5



911 Turbo Cabriolet | 1995 | quantity: 14

6



911 Carrera Speedster | 1995 and 2000 | quantity: 2

7



911 Turbo S | 1997–1998 | quantity: 345

8



911 Sport Classic | 2009–2010 | quantity: 250

9



911 Speedster | 2010–2011 | quantity: 356

10

Cayenne model range	Cayenne	Cayenne Diesel	Cayenne S	Cayenne S Hybrid	Cayenne GTS	Cayenne Turbo
Fuel consumption / emissions	Manual / Tiptronic S	Tiptronic S	Tiptronic S	Tiptronic S	Tiptronic S	Tiptronic S
Urban in l/100 km (mpg)	15.9 / 13.2 (17.8 / 21.4)	8.4 (33.6)	14.4 (19.6)	8.7 (32.5)	14.8 (19.1)	15.8 (17.9)
Extra urban in l/100 km (mpg)	8.5 / 8.0 (33.2 / 35.3)	6.5 (43.5)	8.2 (34.4)	7.9 (35.8)	8.5 (33.2)	8.4 (33.6)
Combined in l/100 km (mpg)	11.2 / 9.9 (25.2 / 28.2)	7.2 (39.2)	10.5 (26.9)	8.2 (34.4)	10.7 (26.4)	11.5 (24.6)
CO ₂ emissions in g/km	263 / 236	189	245	193	251	270

The vehicles shown contain personalised and Porsche Exclusive items of equipment which are available as extra-cost options only. The availability of equipment and options may vary from market to market due to local restrictions and regulations.

Porsche strongly recommends the use of genuine Porsche parts and accessories for your vehicle. These are available from your Porsche Centre, who will be pleased to advise you. Porsche cannot accept liability for damages caused by the use of

replacement parts or accessories which are not approved by Porsche.

Even if a potential supplier has been granted general type approval for accessories or parts, the use of such parts may affect the safety of the vehicle. Porsche is not able to check non-original parts because of the large number of products which are offered on the aftermarket. Please note that your vehicle warranty can also be affected if parts are used which are not formally approved by Porsche. Porsche

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