

The Audi A3 Cabriolet
Pricing and Specification Guide
Valid from September 2009



A User's Guide

This guide has been designed to help you tailor and price your A3 Cabriolet quickly and logically. At the back of this guide you will find information on CO2 emissions-based vehicle excise duty and the other services offered by Audi, including Finance and Insurance.

Alternatively, you can go to audi.co.uk and configure your A3 Cabriolet online.

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The Audi A3 Cabriolet

With the Audi A3 Cabriolet, we've taken all the qualities you'd associate with Audi – stunning design, sporty looks and progressive styling – and brought them one step further. From the sweeping, expressive lines of the body to the smooth silhouette of the canvas hood, it's got all the dynamic character and appeal of a coupé. And even more impressively, we've combined this with the everyday practicality of increased luggage capacity and space for four people.

Stylish and practical, the A3 Cabriolet's dynamic shape and alloy wheels make an immediate impact. And with a Z-fold hood that opens in just 9 seconds, it doesn't take much longer for this car

to impress you with its ever-changing profile. In fact, you can lower its Sport hood with just the touch of a button, at speeds of up to 19mph. The model is available now with a choice of five engines, including the turbocharged 2.0 TFSI and the new efficient 1.6 TDI with common-rail injection technology. What's more, along with considerable power you can enjoy impressive control, thanks to a choice of manual transmissions or the revolutionary Audi S tronic transmissions. And no matter which options you select, from styling to multimedia, you can look forward to a comprehensive range of equipment to make your driving experience complete.



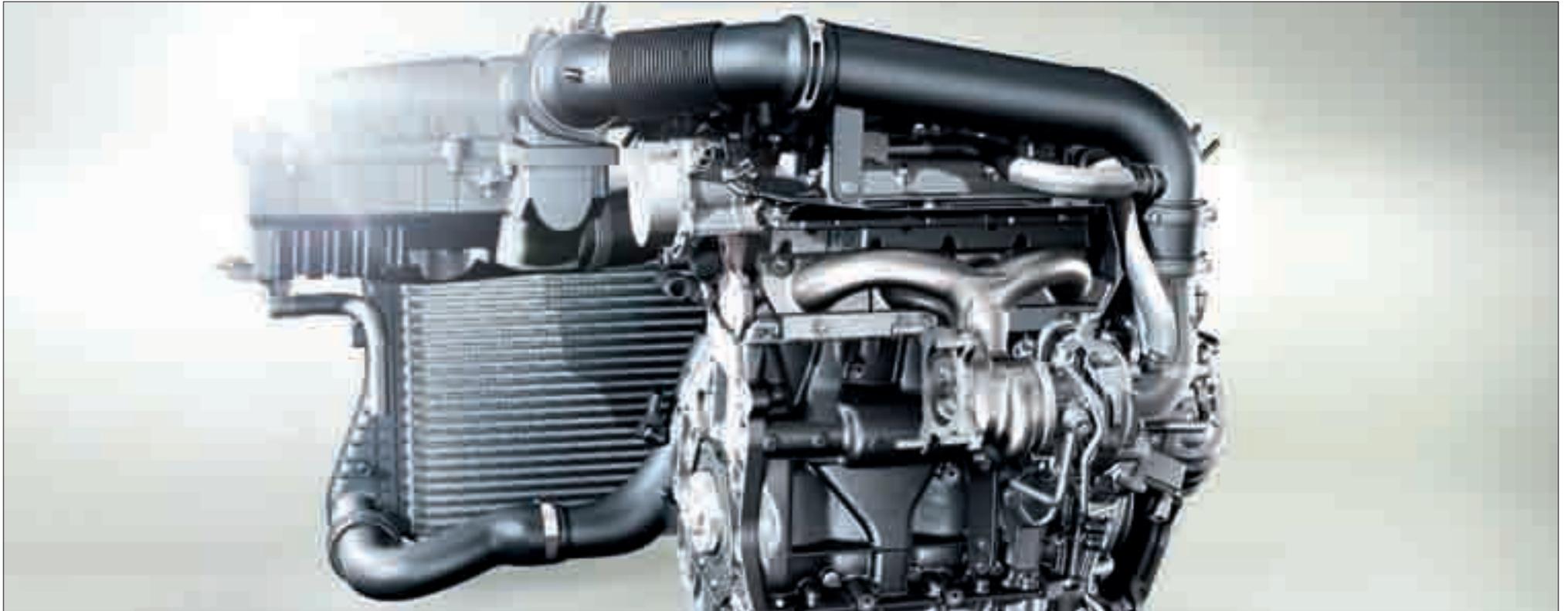


Petrol

The A3 Cabriolet includes an impressive turbocharged direct-injection TFSI engine. TFSI is a unique Audi innovation, combining turbo-charging with the FSI technology originally developed for the Le Mans 24-hour endurance race to deliver increased power and torque, as well as enhanced fuel efficiency. Precisely the right amount of fuel and air are injected directly into the combustion chambers, 'unthrottling' the engine and enabling it to 'breathe' more easily. At the same time, electronics monitor the engine load and adjust the injection process. The result – reduced heat-loss and increased output, with around a 15% reduction in fuel consumption and significantly lower exhaust emissions. Ideal for someone who's looking for an uncompromising, exhilarating drive.

Diesel

We introduced TDI to the roads in 1989, marking a departure from the noisy, fuel-thirsty diesel engines of the past. And since then, we've continuously refined it, recently developing common-rail technology for even more efficiency and power. Under this system, a series of piezo injectors use electrical charge to precisely control the amount of fuel injected into the engine. As well as reducing noise, this allows combustion to happen at a lower temperature, with less oxygen, which cuts down emissions. So not only does common-rail technology help to protect the environment, it also enables us to future-proof our cars.





Standard model equipment

All A3 Cabriolet models have the following items of Standard equipment:

Engines

Automatic start/stop function for greater fuel and CO₂ efficiency. Comprising:

- Recuperation for optimal energy utilisation
- Energy-saving tips feature in Driver's Information System; including gearshift indicator (if fitted)

(Only available on 1.6 TDI manual engines)

Wheels, tyres and suspension

16 x 6.5J '7-arm' design alloy wheels with 225/55 R16 tyres

Space-saving spare wheel

Audio and communication

Audi Chorus radio/single CD player with front speakers

Seats

Driver and front passenger seat-height manually adjustable

Easy entry front seats

'Frequency' cloth upholstery

Seat belts – 3-point on all four seats

Split-folding rear seats (50:50)

Safety and security

Anti-theft wheel bolts

Audi backguard head restraints for front seats (adjustable)

Daytime running lights

Driver, front passenger and side airbags for front seats

Electronic Stability Programme (ESP), including ABS, EBD, ASR and EDL

Halogen headlights

Front and rear ISOFIX child seat preparation (front passenger with airbag deactivation switch)

Rear fog light

Rear head restraints

Remote-control central locking

Roll-over protection bars

Servotronic – electromechanical, speed-sensitive, power-assisted steering

Thatcham Category 1 Alarm and Immobiliser

Warning triangle

Tool kit and car jack

Interior equipment

4-spoke leather steering wheel (not on S tronic models)

3-spoke leather Sports steering wheel with gear-change paddles (S tronic models only)

Electric front and rear windows

Front and rear floor mats

Granite or Umbra inlays and door trim (depending on upholstery colour, see page 28)

Heated rear glass screen

Heat-insulating glass

Illuminated vanity mirrors

Manual air conditioning

Manual headlight adjustment

Steering wheel adjustable for height and reach

Washer fluid level indicator

Exterior equipment

Body-coloured door mirrors with integrated indicators

Electrically-operated and heated door mirrors

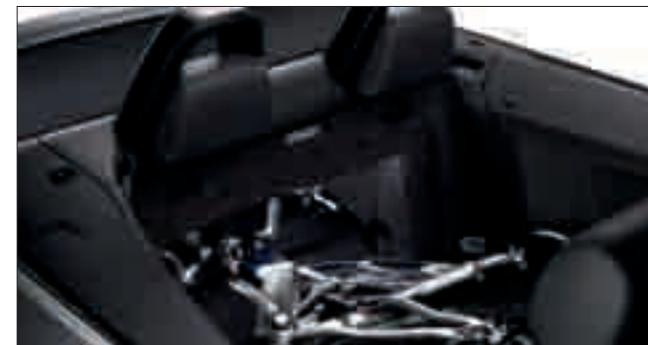
Semi-automatic electrically-operated soft-top



16 x 6.5J '7-arm' design alloy wheels



Driver, front passenger and side airbag for front seats



Split-folding rear seats (50:50)

Standard model prices

Petrol

Engines	Power	Transmission	Basic RRP	Total RRP ^{inc. VAT}	Recommended OTR
1.6	102PS	5-speed manual	£16,643.48	£19,140.00	£19,935.00
1.8 TFSI	160PS	6-speed manual	£18,608.70	£21,400.00	£22,170.00
2.0 TFSI	200PS	6-speed manual	£19,765.22	£22,730.00	£23,525.00

Diesel

Engines	Power	Transmission	Basic RRP	Total RRP ^{inc. VAT}	Recommended OTR
1.6 TDI	105PS	5-speed manual	£17,382.61	£19,990.00	£20,645.00
2.0 TDI	140PS	6-speed manual	£19,039.13	£21,895.00	£22,635.00



Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, number plates at £565.00 (inc. VAT), Road Fund Licence (which may vary depending on model/transmission – see page 49 for details) and first registration fee at £55.00.

Please note: images shown are for illustration purposes only and do not necessarily depict UK specification. RRP – Recommended Retail Price. VAT is calculated at 15% but this may alter to reflect any change in the applicable VAT rate.

Sport model equipment

In addition to Standard model equipment:

Basic RRP	Total RRP ^{inc.} _{VAT}
£1,573.91	£1,810.00

Wheels, tyres and suspension

17 x 7.5J '5-spoke star' design alloy wheels with 225/45 R17 tyres

Sports suspension (lower by 15mm)

Audio and communication

Audi Concert radio with single front-loading CD player, MP3 file compatibility and active front and rear speakers. Includes AUX-IN socket in front-centre compartment

Seats

Front Sports seats

'Dynamic' cloth upholstery

Safety and security

Front fog lights

Interior equipment

3-spoke leather Sports steering wheel

Aluminium medial silver inlays and door trims

Door sills with aluminium inlays

Dual-zone electronic climate control

Driver's Information System with outside temperature display

Wind deflector

Exterior equipment

Exterior aluminium design trim; roll bars, shoulder line trim and trim strips on door handles

Fully automatic, acoustic hood; with one-touch and key operation – opens in nine seconds



17 x 7.5J '5-spoke star' design alloy wheels



Door sills with aluminium inlays



Exterior aluminium design trim (roll bars)

Sport model prices

Petrol

Engines	Power	Transmission	Basic RRP	Total RRP ^{inc. VAT}	Recommended OTR
1.6	102PS	5-speed manual	£18,217.39	£20,950.00	£21,745.00
1.8 TFSI	160PS	6-speed manual	£20,182.61	£23,210.00	£23,980.00
2.0 TFSI	200PS	6-speed manual	£21,339.13	£24,540.00	£25,335.00

Diesel

Engines	Power	Transmission	Basic RRP	Total RRP ^{inc. VAT}	Recommended OTR
1.6 TDI	105PS	5-speed manual	£18,956.52	£21,800.00	£22,455.00
2.0 TDI	140PS	6-speed manual	£20,613.04	£23,705.00	£24,445.00



Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, number plates at £565.00 (inc. VAT), Road Fund Licence (which may vary depending on model/transmission – see page 49 for details) and first registration fee at £55.00.

RRP – Recommended Retail Price. VAT is calculated at 15% but this may alter to reflect any change in the applicable VAT rate.

S line model equipment

In addition to Sport model equipment:

Basic RRP	Total RRP ^{inc.} _{VAT}
£1,317.39	£1,515.00

Wheels, tyres and suspension

18 x 7.5J '7-twin-spoke' design alloy wheels with 225/40 R18 tyres

Seats

Black Sprint cloth/leather upholstery with embossed S line logo

Interior equipment

Black leather handbrake trim
Black perforated leather gear knob
Black headlining
Door sills with aluminium inlays and S line lettering
Floor mats with black or silver stitching
Front centre armrest
Matt-brushed aluminium inlays
S line leather multi-function steering wheel
(with gear-change controls on S tronic models)

Exterior equipment

Chrome-trimmed exhaust tailpipes
S line badges on front wings
S line body styling comprising front bumper with enhanced fins and chrome front foglight surrounds. Rear bumper with platinum grey diffuser insert



Black Sprint cloth/leather upholstery with embossed S line logo



Door sills with aluminium inlays and S line lettering



S line leather multi-function steering wheel

S line model prices

Petrol

Engines	Power	Transmission	Basic RRP	Total RRP ^{inc. VAT}	Recommended OTR
1.6	102PS	5-speed manual	£19,534.78	£22,465.00	£23,260.00
1.8 TFSI	160PS	6-speed manual	£21,500.00	£24,725.00	£25,495.00
2.0 TFSI	200PS	6-speed manual	£22,656.52	£26,055.00	£26,850.00

Diesel

Engines	Power	Transmission	Basic RRP	Total RRP ^{inc. VAT}	Recommended OTR
1.6 TDI	105PS	5-speed manual	£20,273.91	£23,315.00	£23,970.00
2.0 TDI	140PS	6-speed manual	£21,930.43	£25,220.00	£25,960.00



Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, number plates at £565.00 (inc. VAT), Road Fund Licence (which may vary depending on model/transmission – see page 49 for details) and first registration fee at £55.00.

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Black Edition model equipment

In addition to S line model equipment:

Basic RRP	Total RRP ^{inc.} _{VAT}
£786.96	£905.00

Wheels, tyres and suspension

18 x 7.5J '7-twin-spoke titanium finish' alloy wheels* with 225/40 R18 tyres

Audio and communication

BOSE® surround sound system: 8 high-performance loudspeakers, 6-channel amplifier, total output of 222 Watts with specially tuned acoustics

Safety and security

Acoustic parking system rear – aids parking by acoustically indicating distances to obstacles behind your car

Interior equipment

Flat-bottomed S line multi-function steering wheel (with gear-change controls on S tronic models)

Piano Finish black inlays

Exterior equipment

Black styling package, radiator grille-frame in highly-polished black, with radiator grille and number plate holder in matt black. Includes black shoulder line trim and roll bars

Xenon Plus headlamps, with automatic headlamp adjustment, dynamic range control, headlamp washers and LED running lights



18 x 7.5J '7-twin-spoke titanium finish' alloy wheels



Flat-bottomed S line multi-function steering wheel



Piano Finish black inlays

*Standard S line Silver finish alloy wheels are available as a no-cost option.

Black Edition model prices

Petrol

Engines	Power	Transmission	Basic RRP	Total RRP <small>inc. VAT</small>	Recommended OTR
1.8 TFSI	160PS	6-speed manual	£22,286.96	£25,630.00	£26,400.00
2.0 TFSI	200PS	6-speed manual	£23,443.48	£26,960.00	£27,755.00

Diesel

Engines	Power	Transmission	Basic RRP	Total RRP <small>inc. VAT</small>	Recommended OTR
2.0 TDI	140PS	6-speed manual	£22,717.39	£26,125.00	£26,865.00



Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, number plates at £565.00 (inc. VAT), Road Fund Licence (which may vary depending on model/transmission – see page 49 for details) and first registration fee at £55.00.

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Transmission

S tronic (6-speed)

Audi offers a variety of different transmission options to suit your requirements and driving style. In addition to the classic manual gearbox are two innovative, semi-automatic transmission options. To help you come to an informed decision, each of these is described in detail opposite.

The revolutionary S tronic gearbox combines the agility and responsiveness of a conventional 6-speed manual gearbox with the convenience and smooth, uninterrupted power of an automatic transmission. The technical basis of the S tronic gearbox is the double clutch. This consists of two lubricated plates with hydraulically-regulated contact pressure. One engages the odd-numbered gears, the other the even-numbered, enabling gear-shifts to be made in a fraction of a second, with no disruption to the power flow. Depending on how the mood takes you, you can either allow gear-changes to take place automatically or, for a sportier driving style, operate the S tronic system using the gear lever or steering wheel shift-paddles. The choice is yours.

S tronic (7-speed)

The 1.8 TFSI model is available with the 7-gear version of our highly-acclaimed S tronic gearbox. The extra gear, along with a dry-clutch set-up, results in improved fuel economy and lower CO₂ emissions. As with the 6-speed S tronic gearbox, this gear system can be operated in fully automatic mode, or using the gear lever or steering wheel gear-change controls for an even more engaging drive.



Transmission

	1.6	1.8 TFSI	2.0 TFSI	1.6 TDI	2.0 TDI	Basic RRP	Total RRP ^{inc. VAT}
6-speed S tronic (includes steering wheel gear-change controls)	-	-	•	-	•	£1,234.78	£1,420.00
7-speed S tronic (includes steering wheel gear-change controls)	-	•	-	-	-	£1,234.78	£1,420.00



Options are subject to availability and may extend delivery.
 - = Not available • = Available

RRP – Recommended Retail Price.
 VAT is calculated at 15% but this may alter to reflect any change in the applicable VAT rate.

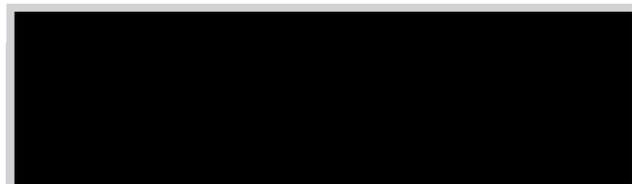
Paint finishes

Standard colours



Ibis white*

T9



Brilliant black*

A2



Brilliant red

C8

Optional colours

Basic RRP	Total RRP <small>inc. VAT</small>
£426.09	£490.00



Dakar beige, metallic

9X



Condor grey, metallic

5Q



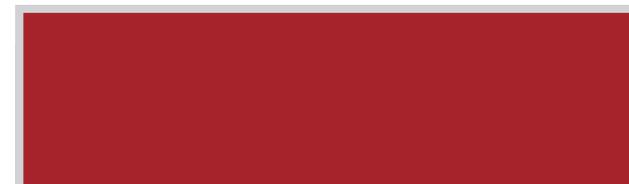
Meteor grey, pearl effect

X5



Deep green, pearl effect

3W



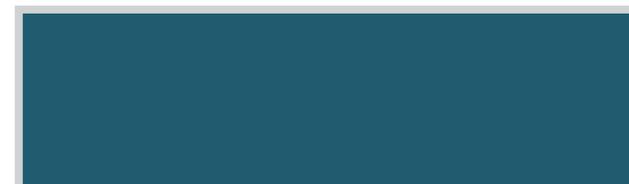
Garnet red, pearl effect

9C



Sphere blue, metallic

9F



Glass blue, pearl effect

5G

Hood colours



Aruba blue, pearl effect

Q9



Phantom black, pearl effect*

L8



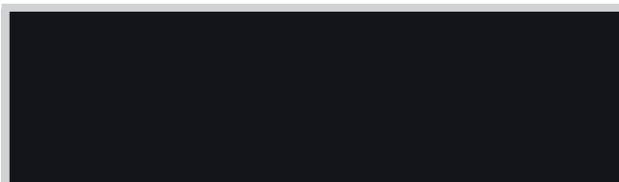
Red hood

SF



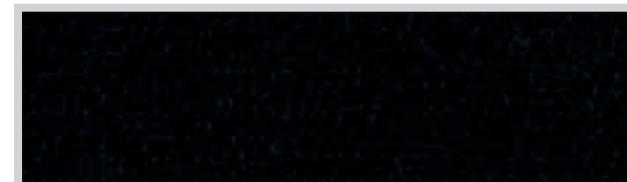
Deep sea blue, pearl effect

8A



Tungsten grey, metallic

1J



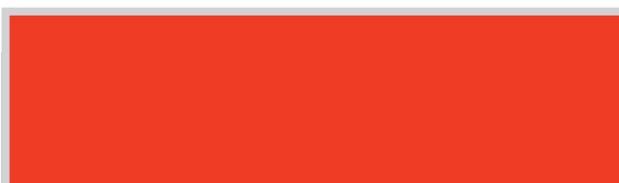
Black hood*

PA



Ice silver, metallic

P5



Misano red (only available on S line models)*

N9



Blue hood

PB



Monza silver, metallic (only available on S line models)*

U7

Upholstery

Standard seats

				Standard	Sport	S line	Black Edition	Basic RRP	Total RRP <small>inc. VAT</small>
	JN/CA		BJ/BR	S	-	-	-	No charge	No charge
	JN/CA		BJ/BR	•	-	-	-	£869.57	£1,000.00
									
Vienna leather, Luxor beige				TB					

Upholstery

Sports seats

				Standard	Sport	S line	Black Edition	Basic RRP	Total RRP ^{inc. VAT}
				-	S	-	-	No charge	No charge
Dynamic cloth, Light grey	BJ/BR	Dynamic cloth, Black/Silver	BC/BK						
		Dynamic cloth, Black/Blue	BD/BL						
		Dynamic cloth, Black/Red	BE/BM						
				-	•	-	-	£843.48	£970.00
Alcantara/leather, Light grey	BG/BP/BJ/BR	Alcantara/leather, Black	JN/CA						
					-	•	-	£869.57	£1,000.00
Vienna leather, Light grey	BJ/BR	Vienna leather, Black	JN/CA						
		Vienna leather, Luxor beige	TB						
					-	•	-	£1,039.13	£1,195.00
Fine Nappa leather, Black	JN/CA	Fine Nappa leather, Mustang brown	JZ/BN						
		Fine Nappa leather, Red	BF/BQ						

Options are subject to availability and may extend delivery.
 - = Not available • = Available S = Standard

RRP – Recommended Retail Price.
 VAT is calculated at 15% but this may alter to reflect any change in the applicable VAT rate.

Upholstery

S line and Black Edition seats

	Standard	Sport	S line	Black Edition	Basic RRP	Total RRP <small>inc. VAT</small>
 <p>Black Sprint cloth/leather QF/QE</p>	-	-	S	S	No charge	No charge
 <p>Black Vienna leather QE</p>	-	-	•	•	£613.04	£705.00
 <p>Black perforated Alcantara/leather QF/QE</p>	-	-	•	•	£417.39	£480.00



Colour and trim guide

To help you choose the right interior for your Audi A3 Cabriolet, please use the guide below which shows the carpet, dashboard and headlining colours that have been matched to your chosen upholstery.

Standard models – Interior trim colours:

Order code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Frequency cloth (N5G)	Vienna leather (N1A)	Alcantara/leather (N7U)	Fine Nappa leather (N3Q)
JN	Black	Black	Black/Black	Black	●	●	–	–
CA	Black	Black	Black/Black	Silver	●	●	–	–
BJ	Light grey	Light grey	Black/Light grey	Black	●	●	–	–
BR	Light grey	Light grey	Black/Light grey	Silver	●	●	–	–
TB	Luxor beige	Luxor beige	Black/Black	Black	–	●	–	–

Sport models – Interior trim colours:

Order code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Dynamic cloth (N5B)	Vienna leather (N1A)	Alcantara/leather (N7U)	Fine Nappa leather (N3Q)
BJ	Light grey	Light grey	Black/Light grey	Black	●	●	●	–
BR	Light grey	Light grey	Black/Light grey	Silver	●	●	●	–
BC	Black/Silver	Black	Black/Black	Black	●	–	–	–
BK	Black/Silver	Black	Black/Black	Silver	●	–	–	–
BD	Black/Blue	Black	Black/Black	Black	●	–	–	–
BL	Black/Blue	Black	Black/Black	Silver	●	–	–	–
BE	Black/Red	Black	Black/Black	Black	●	–	–	–
BM	Black/Red	Black	Black/Black	Silver	●	–	–	–
JN	Black	Black	Black/Black	Black	–	●	●	●
CA	Black	Black	Black/Black	Silver	–	●	●	●
TB	Luxor beige	Luxor beige	Black/Black	Black	–	●	–	–
BG	Light grey	Black	Black/Black	Black	–	–	●	–
BP	Light grey	Black	Black/Black	Silver	–	–	●	–
JZ	Mustang brown	Black	Black/Black	Black	–	–	–	●
BN	Mustang brown	Black	Black/Black	Silver	–	–	–	●
BF	Red	Black	Black/Black	Black	–	–	–	●
BQ	Red	Black	Black/Black	Silver	–	–	–	●

Options are subject to availability and may extend delivery.
 – = Not available ● = Available

S line and Black Edition models – Interior trim colours:

Order code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Sprint cloth/leather (N7V)	Vienna leather (N1R)	Perforated Alcantara/leather (N7K)
QF	Black (with silver stitching)	Black	Black/Black	Black	•	–	•
QE	Black (with black stitching)	Black	Black/Black	Black	•	•	•



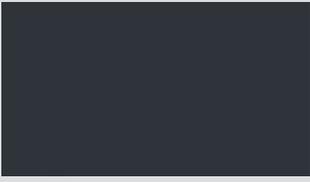
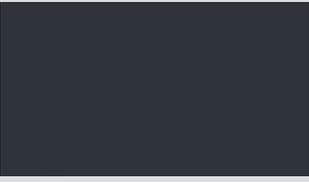
Colour and trim guide

To help you choose the right exterior for your Audi A3 Cabriolet, please use the guide below which shows possible paintwork and hood colour combinations.

Order code	Exterior colour	Black* (PA)	Blue (PB)	Red (SF)
A2*	Brilliant black	●	●	●
C8	Brilliant red	●	–	●
T9*	Ibis white	●	●	●
P5	Ice silver, metallic	●	●	●
9F	Sphere blue, metallic	●	●	–
1J	Tungsten grey, metallic	●	–	–
5Q	Condor grey, metallic	●	●	●
9X	Dakar beige, metallic	●	●	●
L8*	Phantom black, pearl effect	●	●	●
X5	Meteor grey, pearl effect	●	●	●
Q9	Aruba blue, pearl effect	●	●	–
3W	Deep green, pearl effect	●	●	–
5G	Glass blue, pearl effect	●	●	–
9C	Garnet red, pearl effect	●	–	●
8A	Deep sea blue, pearl effect	●	●	–
U7*	Monza silver, metallic**	●	–	–
N9*	Misano red, pearl effect**	●	–	●



Inlays

Order code					Standard	Sport	S line	Black Edition	Basic RRP	Total RRP <small>inc. VAT</small>
5MC		Granite*		Umbra*	S	-	-	-	No charge	No charge
5TD		Aluminium medial			-	S	-	-	No charge	No charge
5TG		Matt-brushed aluminium			-	-	S	•	No charge	No charge
5MG		Walnut brown (includes wooden gear knob on manual transmission)			•	-	-	-	£300.00	£345.00
					-	•	-	-	£147.83	£170.00
5ME		Vavona wood, Bernstein (includes wooden gear knob on manual transmission)			•	-	-	-	£300.00	£345.00
					-	•	-	-	£147.83	£170.00
5TL		Piano Finish black			-	-	•	S	No charge	No charge



Wheels and tyres

Order code		Standard	Sport	S line	Black Edition	Basic RRP	Total RRP <small>inc. VAT</small>
C4F	17 x 7.5J '5-arm dynamic' design alloy wheels with 225/45 R17 tyres	• -	- •	- -	- -	£426.09 £256.52	£490.00 £295.00
C4N	17 x 7.5J '16-spoke' design alloy wheels with 225/45 R17 tyres	• -	- •	- -	- -	£469.57 £300.00	£540.00 £345.00
CH7	17 x 7.5J '10-spoke V' design alloy wheels with 225/45 R17 tyres	• -	- •	- -	- -	£552.17 £382.61	£635.00 £440.00
C2Q	18 x 7.5J '20-spoke' design alloy wheels with 225/40 R18 tyres	• - -	- • -	- - •	- - -	£926.09 £756.52 £169.57	£1,065.00 £870.00 £195.00



17 x 7.5J '5-arm dynamic' design alloy wheels



17 x 7.5J '10-spoke V' design alloy wheels



17 x 7.5J '16-spoke' design alloy wheels



Audio and communication

Order code		Standard	Sport	S line	Black Edition	Basic RRP	Total RRP <small>inc. VAT</small>
UF7	Audi Music Interface (AMI). Universal connection for use with stereo audio sources, USB and MP3 devices including Apple iPod generation 4 onwards (iPod, iPod classic, iPod mini, iPod nano, iPod photo, iPod video, iPod touch). Provides intuitive control through the audio system and multi-function steering wheel (if fitted). It also replicates the iPod display on the audio screen and Driver's Information System (if fitted), including track titles. The interface provides charging function (dependent on device). Only in combination with Satellite Navigation system Plus. Cannot be combined with a CD changer	•	•	•	•	£213.04	£245.00
RCM	Audi Concert radio with single front-loading CD player, MP3 file compatibility and active front and rear speakers. Includes AUX-IN socket in front-centre compartment	•	S	S	S	£186.96	£215.00
RSL	Audi Symphony radio integrated 6-CD changer with MP3 compatibility and active front and rear speakers. Includes AUX-IN socket in front-centre compartment	• –	– •	– •	– •	£413.04 £226.09	£475.00 £260.00
8RY	BOSE® surround sound system 8 high-performance loudspeakers, 6-channel amplifier, total output of 222 Watts with specially tuned acoustics (only in combination with Concert or Symphony radio)	•	•	•	S	£373.91	£430.00
7A2	CD changer , for six discs, located in the glove box (cannot be combined with iPod connection, Audi Music Interface or USB connection)	•	•	•	•	£273.91	£315.00
PI1	Driver's Information System (DIS) , with white display for: AutoCheck system, radio frequency (Audi radio only), two adjustable speed warning thresholds, outside temperature gauge, on-board computer, gear selected (S tronic), doors and boot lid left open, service interval and oil pressure	•	S	S	S	£169.57	£195.00
9ZF	Mobile telephone preparation – Low , located on dashboard. Uses Bluetooth interface or cradle to connect to your A3 Cabriolet. Includes external aerial for optimal reception and charging facility via cradle (required at extra cost – please see your Audi Centre for phone compatibility.) Only in combination with Driver's Information System and multi-function steering wheel	•	•	–	–	£326.09	£375.00
9ZU	Mobile telephone preparation – Low , located in front centre armrest. Uses Bluetooth interface or cradle to connect to your A3 Cabriolet. Includes external aerial for optimal reception and charging facility via cradle (required at extra cost – please see your Audi Centre for phone compatibility). Only in combination with a multi-function steering wheel, front centre armrest and Driver's Information System	•	•	•	•	£326.09	£375.00
9ZX	Mobile telephone preparation – Bluetooth interface. Provides handsfree connection via Bluetooth using mobile phone aerial. Please contact your Audi Centre for phone compatibility. Only in combination with Driver's Information System and multi-function steering wheel	•	•	•	•	£208.70	£240.00
UF1	iPod connection , for playing/charging iPod in the car, located in glove box and controllable by radio or multi-function steering wheel (if fitted). Cannot be combined with CD changer, USB connection or Satellite Navigation system Plus	•	•	•	•	£152.17	£175.00

Audio and communication

Order code		Standard	Sport	S line	Black Edition	Basic RRP	Total RRP ^{inc. VAT}
-	Generation 2 mobile-phone cradles , applicable for factory-fitted GSM mobile-telephone preparation only. Please consult your local Audi Centre for a full list of available phone cradles	•	•	•	•	£85.22*	£98.00*
PNX	Satellite Navigation system , CD-ROM-based route-planning and guidance using voice controls and pictogram instructions. Includes RDS radio, MP3-compatible CD player, MMI operating logic and UK CD-ROM disc (located in dashboard in lieu of radio). A CD changer, USB or iPod console is recommended with this option. Only in combination with electronic climate control and Driver's Information System. Please note that this option does not include UK TMC functionality	•	-	-	-	£739.13 £552.17	£850.00 £635.00
PND	Satellite Navigation system Plus , DVD-based route planning and guidance with MMI-control logic and 6.5" colour monitor, 3D map display, RDS radio, DVD-player for navigation system, audio or MP3 CDs (cannot be used at same time as navigation system), two integrated MMC/SD card slots for MP3. Includes Driver's Information System, European coverage DVD and dynamic route guidance via TMC. Chorus or Concert audio systems are superseded by this option. Only in combination with electronic climate control	•	-	-	-	£1,591.30 £1,404.35	£1,830.00 £1,615.00
UF2	USB connection for playing music from your USB stick in the car. Located in the glove box and controlled via radio or multi-function steering wheel (if fitted). Cannot be combined with CD changer, iPod connection or Satellite Navigation system Plus	•	•	•	•	£152.17	£175.00



BOSE® surround sound system



Satellite Navigation system Plus



iPod connection

Seats

Order code		Standard	Sport	S line	Black Edition	Basic RRP	Total RRP <small>inc. VAT</small>
7P1	Electric lumbar support , for front seats with horizontal and vertical adjustment	•	•	•	•	£160.87	£185.00
4A3	Heated front seats , individually controlled heating with variable temperature adjustment	•	•	•	•	£213.04	£245.00
4A4	Heated front and rear seats , individually controlled heating with variable temperature adjustment	•	•	•	•	£382.61	£440.00



Safety and security

Order code		Standard	Sport	S line	Black Edition	Basic RRP	Total RRP ^{inc. VAT}
7X1	Acoustic parking system (rear) – aids parking by acoustically indicating distances to obstacles behind your car	•	•	•	S	£256.52	£295.00
7X2	Acoustic parking system plus (front and rear) – aids parking by acoustically indicating distances to obstacles in front of and behind your car. Includes visual display in combination with DVD Satellite Navigation (where fitted)	• -	• -	• -	- •	£447.83 £191.30	£515.00 £220.00
6XE	Exterior door mirrors – electrically folding	•	•	•	•	£100.00	£115.00
1T3	First aid kit in storage compartment under front passenger's seat	•	•	•	•	£21.74	£25.00
8WB	Front fog lights	•	S	S	S	£113.04	£130.00
PU7 6XJ	Light and rain sensor pack , includes auto-dimming rear-view mirror and door mirrors, automatic headlight activation, automatic windscreen wipers and sun band for windscreen	•	•	•	•	£278.26	£320.00
7X5 UG1	Parallel park assist – sensor-controlled steering aid to assist parallel parking and ultrasonic, audible parking sensors on front and rear of car. Includes Audi hill-hold assist. Only in combination with Driver's Information System	• -	• -	• -	- •	£617.39 £360.87	£710.00 £415.00
7K6	Tyre pressure monitor – the driver is given a visual and acoustic warning when the system detects potential loss of pressure from a tyre. Only in combination with Driver's Information System	•	•	•	•	£65.22	£75.00
8N7	High-beam assist. Automatically adjusts headlights from high-beam to dipped-beam when another vehicle is approaching. Only in combination with Driver's Information System and light and rain sensor pack	•	•	•	•	£86.96	£100.00



Front fog lights



Electrically folding door mirrors with integrated indicators

Steering wheels

Order code		Standard	Sport	S line	Black Edition	Basic RRP	Total RRP ^{inc. VAT}
2ZQ	4-spoke multi-function steering wheel (manual models only)*	•	-	-	-	£300.00	£345.00
2ZS	4-spoke multi-function steering wheel with gear-change controls (S tronic models only)*	•	-	-	-	£234.78	£270.00
1XW	3-spoke Sports multi-function steering wheel (manual models only)	-	•	-	-	£126.09	£145.00
1XX	3-spoke Sports multi-function steering wheel with gear-change controls (S tronic models only)	-	•	-	-	£126.09	£145.00



3-spoke multi-function steering wheel with gear-change controls



Interior equipment

Order code		Standard	Sport	S line	Black Edition	Basic RRP	Total RRP <small>inc. VAT</small>
8T2	Cruise control , for holding any speed above 25mph. Only in combination with Driver's Information System	•	•	•	•	£182.61	£210.00
9AK	Dual-zone electronic climate control , with separate temperature controls for driver and front passenger	•	S	S	S	£317.39	£365.00
6E3	Front centre armrest with storage compartment	•	•	S	S	£86.96	£100.00
QQ4	Interior light pack , illuminated door openers, storage compartment, footwell lighting, reading lights in front, ambient lighting and active door reflectors	•	•	•	•	£78.26	£90.00
6SJ	Reversible boot mat	•	•	•	•	£43.48	£50.00
PKC	Storage pack , nets on back of front seats, storage compartment under driver's seat, map compartment in glove box, net on side of centre console, two bag hooks in luggage compartment, additional light and 12V socket in luggage compartment and load-securing net	•	•	•	•	£126.09	£145.00
7S1	Wind deflector	•	S	S	S	£195.65	£225.00
6Q6	Aluminium gear knob (manual only)	•	•	•	•	£86.96	£100.00



Dual-zone electronic climate control



Wind deflector



Front centre armrest

Exterior equipment

Order code		Standard	Sport	S line	Black Edition	Basic RRP	Total RRP ^{inc. VAT}
PX4 8Q5	Adaptive lights , swivelling headlights for improved illumination of a winding road. Includes Xenon Plus headlights with LED running lights	•	•	-	-	£852.17	£980.00
		-	-	•	-	£708.70	£815.00
		-	-	-	•	£243.48	£280.00
4ZM 2Y1	Black styling package , radiator grille-frame in highly-polished black, with radiator grille and number plate holder in matt black. Includes black shoulder line trim and roll bars	•	•	•	S	£256.52	£295.00
1D2	Towing equipment – removable (factory-fitted towbars usually require a 13- to 7-pin adaptor – please consult your Audi Centre for details)	•	•	•	•	£473.91	£545.00
PX4	Xenon Plus headlamps , with automatic headlamp adjustment, dynamic range control, headlamp washers and LED running lights	-	-	•	S	£465.22	£535.00



Xenon Plus headlamps



Every Audi is intrinsically exclusive. It's the breathtaking design, the exceptional engineering, the Vorsprung durch Technik. But for that added element of exclusivity – that distinguishing look that sets you apart from the rest – you can specify your A3 Cabriolet with options from Audi exclusive. Whether you want a completely unique, custom-mixed paint colour or seats in a combination of complementary shades, Audi exclusive will enable you to drive the car you've always imagined.

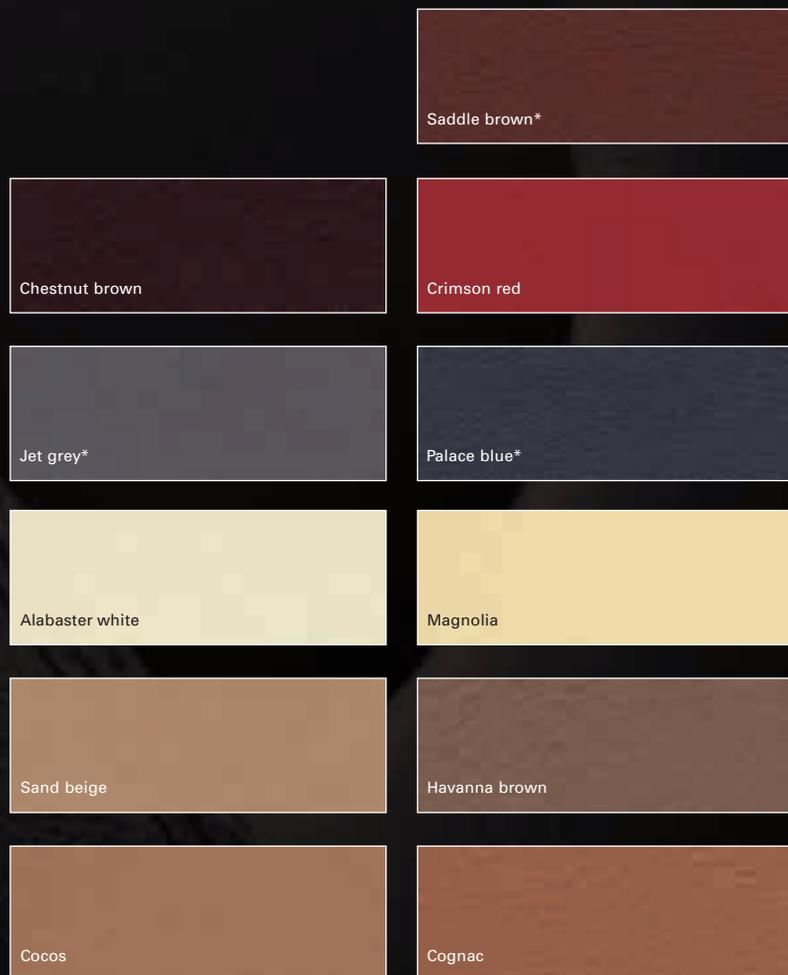
For more information on any of the options over the following pages or to view swatches, simply ask a member of staff at your local Audi Centre.



Upholstery

With Audi exclusive, you can choose between Fine Nappa leather and Alcantara, depending on the texture and flexibility you prefer in your car's upholstery. And once that's decided, you can specify your seats in an array of different colours shown to the left.

Choose just one all-over shade for each seat, or for a sportier look, customise each panel in two or more complementary colours from the distinctive Audi exclusive palette shown here. You can even choose the colour of the decorative stitching – to match or contrast with your chosen upholstery – from this varied collection. Whatever combination you decide upon, you're guaranteed to be extremely comfortable with the result.



	Standard	Sport	S line	Black Edition	Basic RRP	Total RRP <small>inc. VAT</small>
Audi exclusive Fine Nappa leather seat upholstery with Alcantara door inserts and floor mats with leather piping. (Only in combination with Sports seats)	-	•	-	-	£2,539.13	£2,920.00
	-	-	•	-	£2,282.61	£2,625.00
Audi exclusive Alcantara/Fine Nappa leather seat centre section with door inserts in Alcantara and floor mats with leather piping	-	•	-	-	£2,521.74	£2,900.00
	-	-	•	-	£2,265.22	£2,605.00
Audi exclusive leather roll bar trim	•	•	•	-	£500.00	£575.00

*Not available in Alcantara.
- = Not available • = Available

RRP – Recommended Retail Price.
VAT is calculated at 15% but this may alter to reflect any change in the applicable VAT rate.



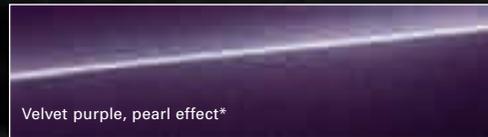
Palace blue, pearl effect*



Morning dew, metallic*



Sand beige, pearl effect*



Velvet purple, pearl effect*



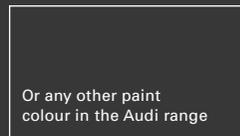
Oak green, metallic*



Saddle brown, pearl effect*



Classic red, pearl effect*

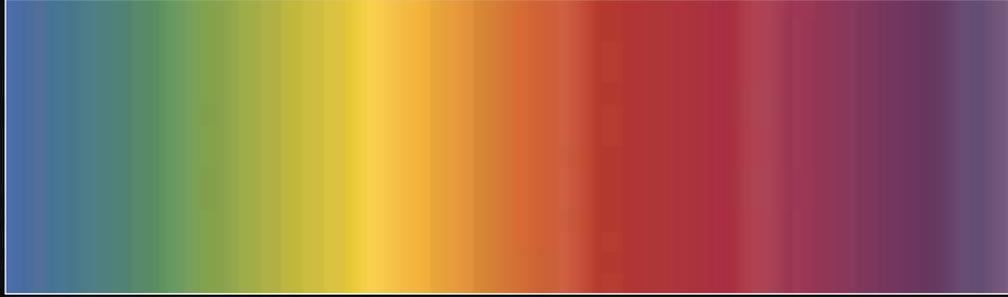


Or any other paint colour in the Audi range

Basic RRP	Total RRP ^{inc. VAT}
£1,447.83	£1,665.00*

Paint

Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. Choose from the swatches here, or specify any other paint colour in the Audi range – whether it's Jet blue from the Audi R8 or Alpine white from the original Audi quattro®. The choice is yours.



Customised paint

In a car made from Vorsprung durch Technik, there are no compromises. So if you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want.

Basic RRP	Total RRP ^{inc.} _{VAT}
£2,043.48	£2,350.00*

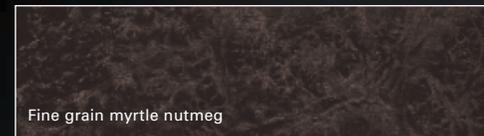
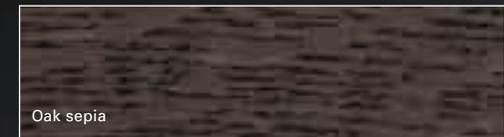
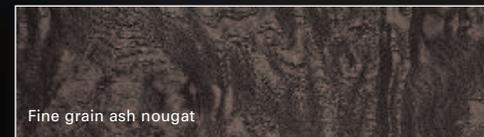
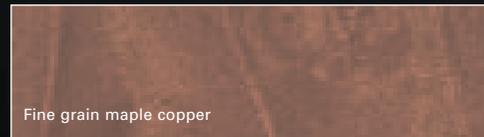
*Not available on Black Edition models.

RRP – Recommended Retail Price.
VAT is calculated at 15% but this may alter to reflect any change in the applicable VAT rate.

Inlays

Inlays are the all-important 'finishing touch' that add flair and interest to the surfaces inside your car. So Audi exclusive have sourced a hugely varied range of materials from which to craft these elements – from Oak sepia to rich quilted maple wood. You can even customise your gear knob with one of the available woods, all of which are shown opposite.

	Basic RRP	Total RRP <small>inc. VAT</small>
Inlays**	£652.17	£750.00
Wooden gear knob (manual or S tronic*)	£204.35	£235.00



Steering wheels and controls pack

Our fingertips and palms contain more touch receptors than any other part of our body – so shouldn't the parts of our car we handle the most also be the most pleasing to touch? With this in mind, Audi exclusive enables you to customise the steering wheel of your choice in smooth, warm leather, in any of the colours shown on page 41. As with Audi exclusive seats, you even have free choice on the colour of the decorative stitching used. Choose a controls pack and you can extend this exclusive look and feel to your car's handbrake, gearknob and gaiter too.

	Basic RRP	Total RRP ^{inc.} VAT
Leather steering wheel rim	£300.00	£345.00
Controls pack comprising – leather trimmed steering wheel rim, gear lever knob and gaiter and hand brake grip	£508.70	£585.00

Technical data

A3 Cabriolet

Petrol									
Engine	Cylinder	Displacement, cubic cm (valves per cylinder)	Max. power ¹ , PS at rpm	Max. torque, Nm at rpm	Transmission	CO ₂ emissions ² , g/km	0-62mph acceleration, seconds	Top speed, mph ³	ABI insurance group
1.6	4-cylinder	1595 (2)	102/5600	148/3800	5-speed manual	167	12.5	114	9E*
1.8 TFSI	4-cylinder	1798 (4)	160/5000-6200	250/1500-4200	6-speed manual	159	8.2	135	14E
1.8 TFSI	4-cylinder	1798 (4)	160/5000-6200	250/1500-4200	7-speed S tronic	156	8.0	135	14E
2.0 TFSI	4-cylinder	1984 (4)	200/5100-6000	280/1800-5000	6-speed manual	169	7.4	144	16E
2.0 TFSI	4-cylinder	1984 (4)	200/5100-6000	280/1800-5000	6-speed S tronic	171	7.3	144	16E

Diesel									
Engine	Cylinder	Displacement, cubic cm (valves per cylinder)	Max. power ¹ , PS at rpm	Max. torque, Nm at rpm	Transmission	CO ₂ emissions ² , g/km	0-62mph acceleration, seconds	Top speed, mph ³	ABI insurance group
1.6 TDI	4-cylinder	1598 (4)	105/4400	250/1500-2500	5-speed manual	114	12.2	118	9E*
2.0 TDI	4-cylinder	1968 (4)	140/4200	320/1750-2500	6-speed manual	139	9.7	127	12E
2.0 TDI	4-cylinder	1968 (4)	140/4200	320/1750-2500	6-speed S tronic	148	9.4	127	12E

*S line models = 10E

¹The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

²The given values were calculated in accordance with the specified measurement procedure (the respective current version of Directive 80/1268/EEC). This information does not relate to a single vehicle and does not comprise part of the offer but is merely intended for the purpose of comparison between the different vehicle types.

³Top speed is achieved in top gear

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to horsepower, divide the PS figure by 1.0139

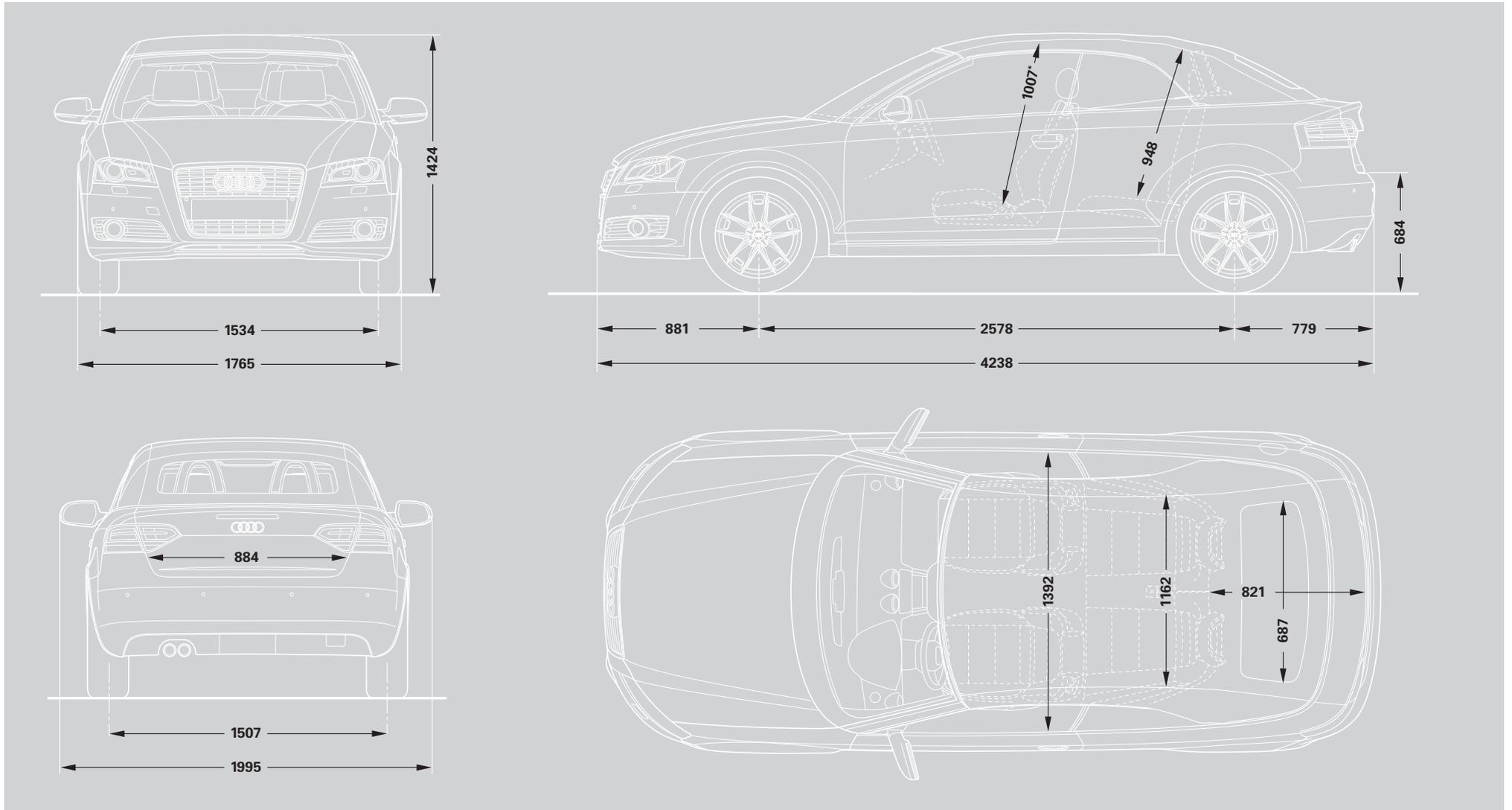
Weights, kg		Max. trailer load ⁵ , kg			Volumes		Fuel consumption, mpg (l/100km)			
Unladen weight ⁴	Gross weight limit	unbraked	with 12% gradient	with 8% gradient	Luggage compartment capacity, litres		Fuel tank capacity approx, litres	Urban	Extra Urban	Combined
					rear seats upright	rear seats folded				
1330	1830	700	1200	1500	260	674	55	29.4 (9.6)	51.4 (5.5)	40.4 (7.0)
1425	1925	750	1400	1700	260	674	55	31.4 (9.0)	50.4 (5.6)	41.5 (6.8)
1455	1955	750	1400	1700	260	674	55	31.4 (9.0)	52.3 (5.4)	42.2 (6.7)
1435	1935	750	1400	1700	260	674	55	28.2 (10.0)	50.4 (5.6)	39.2 (7.2)
1485	1985	750	1400	1700	260	674	55	28.5 (9.9)	47.9 (5.9)	38.2 (7.4)
1430	1930	750	1400	1700	260	674	55	54.3 (5.2)	72.4 (3.9)	65.7 (4.3)
1475	1975	750	1400	1700	260	674	55	42.2 (6.7)	64.2 (4.4)	53.3 (5.3)
1495	1995	750	1400	1700	260	674	55	36.7 (7.7)	64.2 (4.4)	50.4 (5.6)

⁴Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

⁵The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle).

Dimensions

A3 Cabriolet



Additional information

CO₂ data and information

CO₂ emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO₂) a vehicle emits, measured in grams per kilometre (g/km). The DVLA has created thirteen categories:

Petrol and Diesel engines	
A – up to 100g/km	£0.00
B – 101 to 110g/km	£35.00
C – 111 to 120g/km	£35.00
D – 121 to 130g/km	£120.00
E – 131 to 140g/km	£120.00
F – 141 to 150g/km	£125.00
G – 151 to 165g/km	£150.00
H – 166 to 175g/km	£175.00
I – 176 to 185g/km	£175.00
J – 186 to 200g/km	£215.00
K* – 201 to 225g/km	£215.00
L – 226 to 255g/km	£405.00
M – over 255g/km	£405.00

*Band K includes cars that have a CO₂ figure over 225g/kg but were registered before 23 March 2006.

Audi Service

Servicing tailored to your needs

Regular servicing is key to safeguarding your Audi's performance and a full Audi service history could help you preserve the future re-sale value. To make servicing easy, the Audi Service Schedules have been designed to work with your individual driving style and vehicle.

There are two schedules available and your Audi Centre will advise which schedule is most suited to your needs. The conventional fixed Audi Inspection Service schedule has fixed intervals for the Oil-change and Inspection Service that are

Inspection Service Schedule

Vehicle usage:	
Mileage	Less than 10,000* miles per annum
Type of journey	Mainly city/town centre driving. Short journeys
Conditions	Frequent cold starts. High engine loading – e.g. frequent hill climbs, vehicle fully loaded, towing
Driving style	Uneconomical – e.g. heavy acceleration, heavy braking, constant changes in speed, constant use of high revs, 'sporty' driving

Fixed Audi Inspection Service Intervals:	
Oil-change Service	Fixed to every 10,000* miles/1 year
Inspection Service	Fixed to every 20,000* miles/3 years, then every 20,000* miles/2 years thereafter

based on time and distance, whichever comes first. With the Audi LongLife Service schedule, sensors take account of driving style and conditions in which the vehicle is used to indicate when the Oil-change Service is required. Oil-change Service intervals are therefore variable and are conveniently indicated via the on-board service interval display.

LongLife Service Regime

Vehicle usage:	
Mileage	More than 30 miles per day
Type of journey	Motorway and main road driving. Mainly longer distance journeys. Constant speeds
Conditions	Normal engine loading – e.g. with little or no towing, with little or no hill climbs. Normal vehicle loading
Driving style	Moderate acceleration, moderate braking, engine revs mainly below 3,000

Audi LongLife Service Intervals:	
Oil-change Service	Variable to a maximum of every 20,000* miles/2 years
Inspection Service	Fixed to every 20,000* miles/3 years, then every 20,000* miles/2 years thereafter

*As indicated by the service interval display. Mileages are approximate as the Service Indicator system uses kilometres as its distance measurement.

Additional information

Audi Promise

By placing an order for your Audi, you're choosing to get behind the wheel of one of the most sophisticated cars on the road. And because we believe the service we offer should be just as advanced, we wanted to let you know exactly what you can expect from us, now and in the future.

We've agreed a set of standards with all our Centres, which governs the way we do business with you. It outlines the kind of service we promise to deliver for every customer, right down to filling each new Audi we sell with half a tank of fuel.

So whether you're interested in the date your car will arrive in the UK or the way we'll dispose of non-biodegradable materials after we service your Audi, you can have total confidence in us.

Audi Centres

We guarantee that all of our Centres will be open as follows;

Sales: Monday to Friday 9am–6pm
Saturday 9am–5pm

Service:

Monday to Friday 8am–6pm
Saturday 8.30am–1pm

Sunday opening is at local discretion.

New car delivery

Once we've confirmed a delivery date for your car, we'll keep you informed of progress. Subject to reasonable notice, we'll then deliver it to a place of your choice, whether that's your home or place of work.

In the unlikely event of a delay, we'll provide a courtesy car to minimise inconvenience and keep you mobile.

The experts in Vorsprung durch Technik

Would you entrust your Audi to anyone who hasn't been regularly trained to Audi standards? Our network of Audi Approved Master Technicians have undergone an impressive 100,000 hours of training over a 10 year programme to ensure they have the latest technical expertise for maintaining and servicing your Audi. All of our Service Advisors undergo a specialist induction and training to ensure they are Audi professionals and able to talk to you about any issues you may have with your Audi vehicle. What's more, we have so much expertise and experience in looking after Audi vehicles that we are able to make a note of your mileage and the state of your vehicle as and when we see it and predict when certain key events may occur. As part of our duty of care, we will notify you in plenty of time so you can make an appointment with us.

Your convenience comes first

At Audi you can choose from a range of convenient services that suit your needs. Why not book a 'service while you wait' appointment* and enjoy our complimentary refreshments while your car is with us? Or, if you need to be mobile, take advantage of one of our courtesy cars which we can even collect and deliver to you*. We guarantee we can service your Audi within 5 days without a courtesy car, or within 10 days if

you need transport. We will also ensure your car is returned to you with a full valet.

Audi Genuine Parts

Would you put a part into your Audi that wasn't the same quality as the factory fitted original? You can rest assured that only Audi Genuine Parts will be used on your vehicle. What's more, Audi parts and labour come with a 2 year guarantee.** We stock a wide variety of parts, so we are well covered. However, if we don't have a part in stock at our Centre we have the back-up of parts at other Audi Centres, at our national warehouse and our factory and can usually source the relevant part very quickly.

We don't like surprises either

We believe strongly in transparency and there will be no hidden costs. For added peace of mind, we will give you a quotation over the phone for the work you have requested and email you the price confirmation. We'll consult you if any additional work on your car is needed when it is with us. We won't carry out any extra work without asking your permission first.

The Audi Stamp

Regular servicing is key to safeguarding your Audi's performance and a full Audi service history could help you preserve the future re-sale value of your car. Only the Audi Stamp will prove your approved Audi service history.

Getting better every time

Audi continually gather feedback from our highly trained Technicians and our customers to ensure our vehicles are running as they should. If necessary, we use this feedback to make improvements (in the form of software updates) to help maintain the durability, performance, efficiency and safety you would expect from our cars. These updates will also ensure certain retrofitted products are correctly installed and function correctly (tow bar fitting changes the torque characteristics of your engine, for example). We ensure these are loaded onto your vehicle each and every time it's in our workshop.

Environmental commitment

We promise to dispose of all non-biodegradable materials from your vehicle in a responsible manner

*Subject to availability.

**Excludes wear and tear.

Pricing information

Pricing

Prices and specifications given are correct at the time of printing. Always check details with your Audi Centre, as Audi policies are continually developing. We reserve the right to change prices or specifications at any time.

All prices are subject to VAT, currently charged at 15% but this may alter to reflect any change in the applicable VAT rate.

Delivery charges and number plates are not included in the vehicle price.

Delivery charge	£471.30
Number plate	£20.00
VAT	£73.70
Total	£565.00

Audi Roadside Assistance

Your new car comes complete with complimentary roadside assistance and recovery across the UK provided by RAC Motoring Services. Also included is roadside assistance throughout Europe, managed by RAC Motoring Services.

Audi Customer Care

Every new Audi benefits from the comprehensive Audi Customer Care Package, which comprises:

- ▶ A 3-year Audi warranty, which covers you for unlimited mileage in the first 2 years of ownership, with a full mechanical and electrical warranty which covers you for up to 60,000 miles in the 3rd year
- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ Up to 3 years' UK roadside assistance and recovery

This package, together with Audi variable Service intervals, offers a combination unmatched by any other major manufacturer.

Contact your Audi Centre for full details.

Extended Warranty

1 year Warranty Extension.

Audi Warranty Extension prolongs your 3 year / 60,000 mile Audi warranty to 4 years or 75,000 miles (whichever comes sooner). Comprehensive cover equivalent to the Audi warranty protects you against unexpected

repairs. This is available when you buy a new car but it is transferable between owners.

Contact your Audi Centre for full details.
2 year Warranty Extension.

Audi Warranty Extension prolongs your 3 year / 60,000 mile Audi warranty to 5 years or 70,000 miles (whichever comes sooner). Comprehensive cover equivalent to the Audi warranty protects you against unexpected repairs. This is available when you buy a new car but it is transferable between owners.

Contact your Audi Centre for full details.

Audi Tax-Free Sales

If you are entitled to purchase a vehicle free of VAT, normally through Military or Diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call Freephone 0800 585878.

Audi Finance

Audi Finance specialise in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, there are a range of funding options to choose from.

Below is the full range of finance products.

- ▶ Solutions – a Personal Contract Plan
- ▶ Hire purchase
- ▶ Lease purchase
- ▶ Finance lease
- ▶ Contract hire

With all products, you can choose a fixed-cost maintenance plan designed to help you budget accurately.

No matter what Audi model you choose, your local Audi Centre can provide you with a personalised quote which could fit your budget and motoring needs.

Audi Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

Audi Insurance

Competitive comprehensive motor insurance designed specially for Audi drivers. All new Audi models come with complimentary seven-day cover upon request – we'll email a cover note directly to your Audi Centre, enabling them to tax your car easily. This way, you can drive straight out of the showroom. Taking out an annual policy is easy and it can begin as soon as your free seven-day cover expires.

For more information, contact your local Audi Centre. Alternatively, call 0800 051 3146 for a quote and to receive 7 days' complimentary cover for your new Audi.

Audi Insurance is underwritten and administered by Zurich Insurance Company.

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Audi UK

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Specifications and prices subject
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