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www.bmw.co.uk/M2coupe www.bmw.co.uk/Mlaptimer



# THE NEW BMW M2 COUPÉ.

The new BMW M2 Coupé showcases a more dynamic design and delivers a driving experience that is pure adrenaline, bringing motor racing to the road the way only M knows how. The powerful M TwinPower Turbo in-line six-cylinder petrol engine, driving the rear wheels via the optional seven-speed M Double Clutch Transmission, accelerates the new BMW M2 Coupé from 0-62mph in just 4.3 seconds. The exterior design features aerodynamic bodystyling and a M rear spoiler, making the design of the new BMW M2 Coupé as jaw-dropping as its performance.

### **BMW EFFICIENT DYNAMICS.**

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO2 emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the new BMW M2 Coupé at www.bmw.co.uk/EfficientDynamics















# STANDARD EQUIPMENT HIGHLIGHTS.

The new BMW M2 Coupé is available with a variety of standard equipment, the below table highlights some of this equipment.

# **M2 COUPÉ**

- 19" M Double-spoke style 437 M wheels with mixed tvres in Black
- Active M Differential
- Aerodynamic bodystyling, M2 specific, with unique front bumper, rear bumper and side skirts
- Black Dakota leather upholstery with unique Blue stitching and M embossed front seats
- DAB tuner
- Door sill finishers with M2 designation
- Exhaust tailpipes, twin, dual, Chrome
- Interior trim, Carbon-fibre (open-pore) with Black High-gloss finisher
- Kidney grille, Chrome with double Black vertical slats and M2 badging
- M Dynamic mode
- Media package BMW Professional

- Metallic Paint (Alpine White, non-metallic also available as a no cost alternative)
- Mirror caps, body colour
- M multi-function leather steering wheel, finished in Nappa leather
- M rear spoiler
- M specific braking system, drilled compound structure discs with internal ventilation
- M specific Sport suspension, unique to M2
- M TwinPower Turbo in-line six-cylinder petrol engine
  - High-precision direct injection
  - Double-VANOS
  - TwinPower turbo turbocharging technology
  - VALVETRONIC engine management

M2 Coupé

RRP from £42,800 inc. VAT

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# THE NEW BMW M2 COUPÉ.

# **TECHNICAL INFORMATION.**

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO <sub>2</sub> emissions (g/km)
M2	370	4.5	33.2	199
M2 with optional M Double Clutch Transmission	370	(4.3)	(35.8)	(185)

# PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2015 / 2016)	VED band	Insurance group
M2	£35,666.67	£7,133.33	£42,800	£44,070	£43,525	34%	J	TBC
M2 with optional M Double Clutch Transmission	£37,870.83	£7,574.17	£45,445	£46,575	£46,170	32%	ı	TBC

### **VED** rates

VED rates for brand new cars are determined by their CO<sub>2</sub> emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The new BMW M2 Coupé models fall into one of the two categories listed below:

CO <sub>2</sub> emissions (g/km)	Band J 186 – 200	Band I 176 – 185
First year VED	£490	£350
Annual VED (second year onwards)	£265	£225

Figures in () apply to cars with MDCT (M Double Clutch Transmission)

### **Prices and specifications**

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

#### On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service £700 Number plates £25 Vehicle first registration fee £55 First year Vehicle Excise Duty See left





### M DOUBLE CLUTCH TRANSMISSION.

The automatic seven-speed transmission with DRIVELOGIC provides uninterrupted power delivery during gear changes and additional versatility for the driver. The fully automatic mode delivers seamless gear changes, whilst gears can also be selected manually using the gearshift paddles on the steering wheel.

- Advanced double clutch system specially designed by BMW M
- Performance is improved whilst fuel consumption and emissions are reduced
- Flexibility of automatic or manual gearshifts

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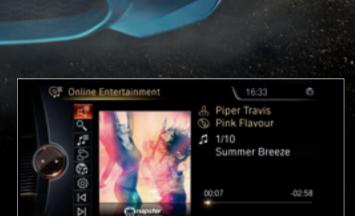


# DRIVING ASSISTANT.

A range of camera-based driver assistance systems that enhance safety and reduce the risk of potential collisions, at both high and low speeds. Some of the advanced systems included in this option are:

- Lane Departure Warning detects lane markings and alerts the driver with a vibration through the steering wheel should the vehicle unintentionally deviate from the lane of travel.
- Forward Collision Warning monitors vehicles ahead and warns the driver by an optical and acoustic alert if their approach could escalate into a rear-end collision, and activates brake preconditioning for maximum force.

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# **ONLINE ENTERTAINMENT.**

The Online Entertainment provides direct access to millions of music tracks from either Deezer or Napster without the need for a mobile or MP3 device in the vehicle.

- Cloud-based services allows for convenient access to the music library via external internet-enabled devices so music playback is not restricted to the vehicle
- Subscription redeemed with this option can be used on a limited number of devices (including the vehicle), allowing you to create a playlist at home and have this same playlist available to stream in the vehicle.

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# LOUDSPEAKER SYSTEM - HARMAN/KARDON.

The sound engineers at harman/kardon work with us from an early stage of our model development. This results in a harman/kardon Logic 7® Surround Sound system that is customised for each BMW model. The system for the new BMW M2 Coupé includes a tailored combination of mid-range speakers, tweeters and central base speakers that deliver perfect three-dimensional sound.

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# STANDARD AND OPTIONAL EQUIPMENT.

		M2	Pri
DAMA EFFICIENT DVAIANICS			
BMW EFFICIENT DYNAMICS  Auto Start-Stop		•	S
Brake Energy Regeneration		•	5
High-precision direct injection		•	
Individual BMW EfficientDynamics features may be excluded, depending on the optional equip Your BMW Retailer will be pleased to provide you with more information.	oment chosen.		
PAINTWORK			
<b>Metallic</b> Available in Black Sapphire, Long Beach Blue or Mineral Grey	met	•	
Non-metallic Available in Alpine White	uni	•	:
UPHOLSTERY			
PACKAGES  Dakota leather upholstery Available in Black with Blue contrast stitching and M embossed seat	LC	•	
Interior comfort package Comprises: - 493 Extended storage - 534 Air conditioning, automatic with two-zone control - 563 Extended lighting	ZOB	•	\$
Media package – BMW Professional  Comprises:  - 609 Navigation system – BMW Professional Multimedia  - 6AM Real Time Traffic Information (RTTI)¹  - 6AN Concierge Service¹  - 6AP Remote Servces²  - 6WA Full Black panel display  - Also includes TMC for lifetime  - BMW Apps Interface	ZNP	•	\$
Sun protection package Comprises:  - 3AP Windscreen with grey shade band³  - 420 Sun protection glass	ZOD	0	£3
Visibility package Comprises:  - 524 Adaptive headlights  - 5AC High-beam Assistant	ZOC	0	£3
Xenon Headlight package Comprises:  - 502 Headlight wash  - 522 Xenon headlights	ZOX	•	



		M2	Price
INTERIOR TRIM  Carbon-fibre (open-pore) with Black High-gloss finisher	4MC	•	Std
	0		]
TRANSMISSION  M DCT Gearbox, Seven-speed M Double Clutch Transmission with DRIVELOGIC	2MK	0	£2,645
SAFETY AND TECHNOLOGY			,
Adaptive Headlights	524	0	n/a†
Only with ZOC			
Cruise control with braking function	544	•	Std
Driving Assistant Comprises:  - City Collision Mitigation - Forward Collision Warning - Lane Departure Warning - Preventive Pedestrian Protection Not with 3AP (as part of ZOD)  Extended lighting Comprises the following options: - Ambient light, front and rear - Door handle lighting - Exit lights in doors - Exterior door handle light using LED technology - Footwell lights, front - Front reading lights using LED technology - Illuminated vanity mirrors for driver and passenger - Luggage compartment light using LED technology	5AS 563	•	£390
<ul> <li>Rear interior light, centre with reading lights using LED technology</li> <li>Headlight wash</li> </ul>	502	•	Std
	5AC	0	£150
High-beam Assistant	SAC		n/a†
In conjunction with ZOC	F07	0	1
Park Distance Control (PDC), rear	507	•	Std
Rain sensor with automatic headlight activation	521	•	Std
Reversing Assist camera	3AG	0	£330
Speed-limit info Not with 3AP (as part of Z0D)	8TH	0	£200

Xenon headlights

Std

22"44		M2	F
SEATS			
Head restraints, rear and folding	5DC	•	
Lumbar support, driver and front passenger	488	0	5
Seat adjustment – front, electric with driver memory	459	0	5
Seat heating for driver and front passenger	494	0	2
Sport seats, front	481	•	
Through-loading system	465	0	2
EXTERIOR EQUIPMENT			
Comfort Access	322	0	1
Exterior mirrors – folding, automatically dimming	430	0	1
Exterior trim, Chromeline	346	0	
Exterior trim, High-gloss Shadowline	760	•	
Model designation deletion	320	0	
M rear spoiler	754	•	
INTERIOR EQUIPMENT  Air conditioning, automatic with two-zone control	534	•	
Extended storage	493	•	
Comprises:  - 12V socket in rear centre console  - 12V socket in the luggage compartment, right  - Compartment in instrument panel on driver's side with folding cover¹  - Nets on rear of driver's and front passenger's backrests  - Storage net on right in luggage compartment  - Two cupholder inserts for small items  - Two extra lashing eyes in the luggage compartment  - Versatile net (e.g. for floor of the luggage compartment)			
Glass sunroof	403	0	1
Headlining, Anthracite	775	•	
Rear-view mirror, automatically dimming	431	•	
Smoker's package	441	0	
Sun protection glass Only as part of ZOD	420	0	
<b>Windscreen with grey shade band</b> Only as part of Z0D	3AP	0	
STEERING WHEELS			
Multi-function controls for steering wheel	249		



Price

# **AUDIO AND COMMUNICATION**

6NH	•	Std
6AC	•	Std
6AK	•	Std
6AE	•	Std
6AN	•	Std
654	•	Std
6NS	0	£350
6WA	•	Std
6AR	0	£95
674	0	£600
676	0	£295
609	•	Std
6FV	0	£160
6AM	•	Std
6AP	•	Std
	6AC 6AK 6AE 6AN 654 6NS 6WA 6AR 674 676 609 6FV	6AC

SUPPLEMENTARY OPTIONS		Price from
BMW Service Inclusive <sup>4</sup>	0	2800
Package covering servicing costs for 5 years / 50,000 miles		
BMW Service Inclusive Plus <sup>4</sup>	0	£2,870
Package covering servicing and maintenance costs for 5 years / 50,000 miles		
BMW Trackstar <sup>5</sup>	0	£399
BMW Trackstar Advance <sup>5</sup>	0	£649

Price

# **LIGHT ALLOY WHEELS**

2VZ • 19" M Double-spoke style 437 M, Black Std



19" M Double-spoke style 437 M, Black

# **CODE GLOSSARY.**

0.40	0			0414	D 17: 7 (1) 1
248	Steering wheel heating	4MC	Interior trim, Carbon Fibre with Black, High-gloss finisher	6AM	Real Time Traffic Information
249	Multi-function controls for	502	Headlight wash	6AN	Concierge Service
	steering wheel		3	6AP	Remote Services
2MK	M DCT Gearbox, Seven-speed M Double Clutch Transmission	507	Park Distance Control (PDC), rear	6AR	Internet
	with DRIVELOGIC	521	Rain sensor with automatic	6FV	Online Entertainment
320	Model designation deletion		headlight activation	6NH	Bluetooth hands-free facility
322	Comfort Access	522	Xenon headlights		with USB audio interface
346	Exterior trim, Chromeline	524	Adaptive Headlights	6NS	Enhanced Bluetooth telephone preparation with USB audio
3AG	Reversing Assist camera	534	Air conditioning, automatic with		interface and Voice Control
3AP	Windscreen with grey shade		two-zone control	6WA	Full Black panel display
	band	544	Cruise control with braking function	754	M rear spoiler
403	Glass sunroof	500		760	Exterior trim, High-gloss
420	Sun protection glass	563	Extended lighting		Shadowline
430	Exterior mirrors – folding,	5AC	High-beam Assistant	775	Headlining, Anthracite
	automatically dimming	5AS	Driving Assistant	8ТН	Speed-limit info
431	Rear-view mirror, automatically	5DC	Head restraints, rear and		
	dimming		folding	LC	Dakota leather upholstery
441	Smoker's package	609	Navigation system – BMW	met	Metallic
459	Seat adjustment – front,		Professional Multimedia	uni	Non-metallic
	electric with driver memory	654	DAB digital radio	Z0B	Interior comfort package
465	Through-loading system	674	Loudspeaker system – harman/ kardon	Z0C	Visibility package
481	Sport seats, front	676		Z0D	Sun protection package
488	Lumbar support, driver and front passenger	676	Loudspeaker system – BMW Advanced	Z0X	Xenon Headlight package
	, ,	6AC	BMW Emergency Call	ZNP	Media package – BMW
493	Extended storage	6AE	BMW TeleServices		Professional
494	Seat heating for driver and front passenger	6AK	BMW Online Services		

# BMW CONNECTED DRIVE SERVICES.

#### 1. General information

BMW (UK) Limited of Summit ONE, Summit Avenue, Farnborough, Hampshire, GU14 0FB (hereafter referred to as "BMW") provides the customer with vehicle-specific information and support services under the name "BMW ConnectedDrive" (hereinafter referred to as "Services"). Except where the following description of the individual Services explicitly states otherwise, BMW does not collect, store or process customer data for the Services listed here. For the provision of Services for which the collection, storage and processing of personal data is necessary, the customer shall be informed in advance in order to obtain his/her consent. Services are provided by means of a SIM card installed in the vehicle. Call and data-connection costs are included in the price of the Services. Insofar as it is necessary for the substantive organisation and utilisation of the Services BMW collects, stores and processes vehicle-related data within the legal stipulations.

### 2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) have already been activated at the point of vehicle transfer.

#### a. TeleServices (6AE)

The "TeleServices" Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, batterycharge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the "Teleservice Report". This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the "Teleservice Report". The "TeleService Battery Guard" continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by SMS message or email, for example if the parking lights, side lights or hazards are left on.

#### b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the "BMW Emergency Call", and it is also necessary to transmit the information required to provide assistance to the respective emergency-service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service - in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties.

### 3. BMW Online Services (6AK)

The "BMW Online" (6AK) Service is automatically activated for 36 months after the car departs the factory. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service - in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

#### 4. Concierge Service (6AN)

The "Concierge Service" (6AN) is automatically activated for 36 months after the car departs the factory. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and - if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service - in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

#### 5. Real Time Traffic Information (6AM)

The "Real Time Traffic Information" (6AM) Service is automatically activated for 36 months after the car departs the factory. The customer can extend the Service for an additional charge beyond the initial free-ofcharge period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred - completely anonymously – to BMW and a service provider together with up-to-date time information

#### 6. Internet (6AR)

The "Internet" (6AR) Service runs for a period of one year after the vehicle's first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW Connected Drive Customer Portal.

#### 7. Remote Services (6AP)

Use of the "Remote Services" (6AP) either upon request to BMW Customer Support or via the "My BMW Remote" smart-phone application requires registration in the BMW ConnectedDrive Customer Portal.

### 8. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kingdom.

"BMW Emergency Call" (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, France, and the Netherlands. "TeleServices" (6AE), "Concierge Service" (6AN), "Remote Services" (6AP) and "BMW Online" (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. "Real Time Traffic Information" (6AM) is available in United Kingdom, Germany, Italy and France. The "Internet" (6AR) service is only available in United Kingdom.

#### 9. Deactivation

The customer may have the BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) deactivated at any time at an authorised BMW Retailer, a regional BMW branch or an authorised BMW workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other Services can also be deactivated by the customer via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive").

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see:

#### www.bmw.co.uk/connecteddrive-information

The BMW ConnectedDrive Hotline is available on: +44 (0) 800 561 0555 from Monday to Sunday, 9:00 - 18:00.

### More about BMW

Tel. 0800 325 600 www.bmw.co.uk

